



Press Release

FOR IMMEDIATE RELEASE

Roland Announces TD-27KV V-Drums



Affordable Mid-Level V-Drums Kit with Flagship-Class Sounds, Premium Playability, and Onboard Bluetooth

Anaheim, CA, January 15, 2020 — Roland (NAMM Hall A, Booth #10702), introduces the [TD-27KV V-Drums](#), a new mid-level electronic drum kit in the acclaimed V-Drums lineup. Equipped with advanced digital trigger pad technology and the latest V-Drums sound engine, the TD-27KV brings serious drummers premium playability and flagship-level expression at an affordable price.

The TD-27KV kit is based around the powerful new [TD-27](#) module, which features a host of next-generation technologies derived from the top-of-the-line TD-50. Roland's Prismatic sound engine combines curated samples with advanced behavior modeling refined over two decades, delivering an incredibly expressive and natural experience. Equipped with more than 700 instruments, 55 preset kits, and 100 kits in total, the tonal range of the TD-27 is rich in variety. Via an intuitive user interface, drummers can access kits at the turn of a dial and quickly adjust instrument sounds with four simple controls.

Advanced PD-140DS snare and CY-18DR ride pads offer sophisticated multi-sensing that works with the TD-27's digital trigger inputs and fast, high-resolution processing to provide the most lifelike, resonant, and expressive sounds possible, plus support for natural techniques with

cross-stick detection, ride cymbal muting, and more. The kit also includes three PDX-100 tom pads with Roland's famous multi-layer mesh heads, CY-12C and CY-13R cymbal pads, a VH-10 V-Hi-Hat, and a KD-10 kick pad.

Users can customize the TD-27's large onboard sound selection to a deep level. It's also possible to import WAV samples via an SD card and freely combine them with built-in sounds. The module offers a stereo mix output and two assignable direct outputs, providing flexible connectivity for stage playing. Additional trigger inputs are also available (one digital and three analog), making it easy for a player to expand their kit with additional pads and cymbals. For studio and home recording, the TD-27's advanced USB interface provides up to 28 individual audio channels for multi-track integration with any DAW.

V-Drums modules are renowned for their convenient practice features, and the TD-27 is no exception. Onboard Bluetooth allows drummers to wirelessly stream music from their phone through the module and play along. An analog mix input is provided as well, and incoming sounds can be blended easily with a dedicated panel knob. There's also a wide selection of Coach functions to help build timing and other basic skills, and users can record performances at any time with the touch of a button. A new dedicated audio circuit for monitoring the TD-27 sound module with headphones provides clear and balanced sound quality, making each practice and playing session a comfortable and enjoyable experience.

For a hands-on demo of Roland products like the TD-27KV V-Drums, visit Hall A at The NAMM Show in Anaheim, California, at booth #10702 from January 16-19, 2020.

Availability & Pricing

The Roland [TD-27KV](#) is available for \$2,999.99 on January 16, 2020 and the TD-27 will be available for \$1,199.99 in May 2020.

To learn more, visit Roland.com.

About Roland Corporation

Roland Corporation is a leading manufacturer and distributor of electronic musical instruments, including keyboards and synthesizers, guitar products, electronic percussion, digital recording equipment, amplifiers, audio processors, and multimedia products. With nearly 50 years of musical instrument development, Roland sets the standard in music technology for the world to follow. For more information, visit Roland.com or see your local Roland dealer.

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