

Roland Corporation U.S. 5100 S. Eastern Avenue Los Angeles CA 90040-2938
T: (323) 890-3700 F: (323) 890-3701 www.Roland.com

FOR IMMEDIATE RELEASE

Press Contact:

Robert Clyne
President
Clyne Media, Inc.
(615) 662-1616
Robert@clynemedia.com

Company Contact:

Rebecca Eaddy
Global Influencer Relations Manager
Roland Corporation
(323) 890-3718
rebecca.eaddy@roland.com

ROLAND EXHIBITS GO:PIANO88 DIGITAL PIANO

Start Learning Piano Today with 88 Full-Size Keys, Expressive Roland Sound, and Easy Smartphone Integration via Bluetooth®

The NAMM Show, Anaheim, CA, January 8, 2019 — Roland is exhibiting GO:PIANO88, a new addition to the company's lineup of fun and innovative GO-series instruments and devices. Offering 88 full-size keys and natural sound derived from Roland's premium digital pianos in a portable cabinet, the affordable GO:PIANO88 provides a solid foundation that's ready to support years of musical growth and playing enjoyment. And with built-in *Bluetooth®* and an integrated stereo sound system, GO:PIANO88 works alongside a smartphone to offer a simple and compact learning solution that allows beginning pianists to connect wirelessly and stream audio from online piano lessons, karaoke, and tutorial videos.

With Roland GO:PIANO88 and a smartphone, anyone can play and learn music whenever inspiration strikes. Its lightweight design is easy to carry and set up anywhere, while high-quality onboard speakers, battery operation, and *Bluetooth* eliminate the need to fuss with add-ons such as external amplifiers, AC power, and messy cables. GO:PIANO88 also supports listening with headphones, allowing users to play at any time without disturbing others.

Roland GO:PIANO88 is the latest member of a growing family of Roland instruments and devices that make it simple for anyone to learn music and share performances with smartphones. Other Roland GO-series models include:

- *Aerophone GO*—A unique and affordable digital wind instrument that's simple to operate and fun to play.
- *GO:KEYS*—A portable keyboard filled with engaging features that allow beginners to start creating music immediately.
- *GO:PIANO*—A more compact version of GO:PIANO88 with 61 full-size keys.
- *GO:MIXER and GO:MIXER PRO*—Compact audio mixers that allow users to mix and capture high-quality audio for their smartphone video productions.

The Roland GO:PIANO88 will be available February 2019 with U.S. pricing of \$399.99.

To learn more about GO:PIANO88 and the entire GO-series lineup, visit Roland.com.

About Roland Corporation

Roland Corporation is a leading manufacturer and distributor of electronic musical instruments, including keyboards and synthesizers, guitar products, electronic percussion, digital recording equipment, amplifiers, audio processors, and multimedia products. With more than 40 years of musical instrument development, Roland sets the standard in music technology for the world to follow. For more information, visit Roland.com or see your local Roland dealer.