

Roland Corporation U.S. 5100 S. Eastern Avenue Los Angeles CA 90040-2938 T: (323) 890-3700 F: (323) 890-3701 www.RolandUS.com

## FOR IMMEDIATE RELEASE

Press Contact:
Robert Clyne
President
Clyne Media, Inc.
(615) 662-1616
Robert@clynemedia.com

Company Contact:
Rebecca Eaddy
Marketing Communications Mgr.
Roland Corporation U.S.
(323) 890-3718
Rebecca.Eaddy@roland.com

## **ROLAND INTRODUCES SYSTEM-500 COMPLETE SET**

Complete Analog Modular Synthesizer in Eurorack Format

The NAMM Show, Anaheim, CA, January 19, 2016 — Roland announces the availability of the SYSTEM-500 Complete Set. This fully analog modular synthesizer is inspired by two of the most revered electronic instruments of all time — the legendary SYSTEM-700 and SYSTEM-100M. Made for Eurorack format, the SYSTEM-500 Compete Set is a comprehensive system with multiple oscillators, filters and effects in a versatile, custom case with top-quality patch cables.

The groundbreaking Roland SYSTEM-700 and SYSTEM-100M modular synthesizers are sought after by synthesizer enthusiasts to this day, for their classic tone and flexibility. Used by pioneering musicians on numerous landmark recordings throughout the seventies and eighties, they combined the best of Roland's analog synthesizer technology in powerful modular instruments. With the SYSTEM-500 Complete Set, it's now possible to own a modern version of these coveted classics.

Designed and built in the U.S., the SYSTEM-500 Complete Set is made to exacting standards, with top-quality components and extreme attention to detail. It delivers the classic character and playability of a vintage Roland modular synth — with all the advantages of a modern instrument. The Eurorack format also makes it easy to expand or neatly integrate into an existing modular setup. Its versatile wood and metal case can sit flat or tilt, providing plenty of clean, stable power, and blending in with the classic looks of the SYSTEM-500 modules.

The SYSTEM-500 Complete Set includes: the **512 module** with two voltage controlled oscillators featuring saw, sine and square waves; the **521 module** with two voltage controlled filters featuring selectable high-pass filters; the **530 module** with two voltage controlled amplifiers, each featuring multiple CV inputs; the **540 module** with two ADSR envelopes and invertible LFO; and the **572 module** with classic phase shifter, delay, gate delay and LFO. With two VCOs, two VCFs, two VCAs, two ADSR envelopes, two dedicated LFO sections, and a powerful effects module, the SYSTEM-500 Complete Set is flexible and capable right out of the box. An array of CV/Gate connections and well-placed controls make it an ideal centerpiece for any modular setup.

For more details, visit www.rolandus.com/products/system-500 complete set/.

-----

## **About Roland Corporation**

Roland Corporation is a leading manufacturer and distributor of electronic musical instruments, including keyboards and synthesizers, guitar products, electronic percussion, digital recording equipment, amplifiers, audio processors, and multimedia products. With more than 40 years of musical instrument development,

Roland sets the standard in music technology for the world to follow. For more information, visit <u>RolandUS.com</u> or see your local Roland dealer.

For high-resolution images of this product, please visit <u>RolandUS.com/Media</u> and for embeddable videos, visit <u>YouTube.com/RolandChannel</u>.