



Press Release

**FOR IMMEDIATE RELEASE**

## **Learn to Play Right Away with Roland's New AE-01 Aerophone mini**



*The AE-01 Aerophone mini simplifies learning a musical instrument for music-lovers*

**Los Angeles, CA, September 10, 2019** — Roland, a leading manufacturer and distributor of electronic musical instruments and professional video products, announces the latest addition to its assortment of beginner-friendly products – the [AE-01 Aerophone mini](#) digital wind instrument. Roland has eliminated complicated fingerings and difficult breath control with this easy-to-learn instrument featuring *Bluetooth*® MIDI and Audio connectivity. Roland also developed a [companion app](#) for the AE-01 with interactive lessons and tutorials, allowing new players to begin playing instantly and improve quickly. The AE-01 Aerophone mini is available in the U.S. for \$299.99.

Roland's AE-01 joins Roland's growing Aerophone family and stands out when it comes to features. The Aerophone mini comes packed with six different onboard sounds, including saxophone and violin, and offers over 50 additional modern and traditional tones through the free Aerophone mini Plus app for iOS and Android. The AE-01 offers features that experienced musicians can appreciate as well, like the ability to personalize breath sensitivity settings, fingering layouts, and connect via *Bluetooth* MIDI to popular DAW software for recording and sound creation.

The AE-01 Aerophone mini simplifies the experience of learning an instrument while providing an exciting new device for future music creation. Its many features are presented in an incredibly portable package, weighing just over one pound. The Aerophone mini runs on battery

power, so users can play wherever their musical journeys take them. With both an onboard speaker and a headphone jack, users can show off their skills for an audience or get lost in the music without disturbing others. With *Bluetooth* connectivity and *Bluetooth* MIDI, users can jam along to their favorite songs and wirelessly play software instruments.

To learn more about the AE-01 Aerophone mini, please visit [Roland.com](http://Roland.com).

For hi-res images of the AE-01 Aerophone mini, please click [here](#).

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For high-resolution images of these products, please visit our [press and dealer resources center](#) and visit [here for embeddable videos](#).

**About Roland Corporation**

*Roland Corporation is a leading manufacturer and distributor of electronic musical instruments, including keyboards and synthesizers, guitar products, electronic percussion, digital recording equipment, amplifiers, audio processors, and multimedia products. With more than 40 years of musical instrument development, Roland sets the standard in music technology for the world to follow. For more information, visit <http://www.roland.com> or see your local Roland dealer.*

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