

#### **Press Release**

## FOR IMMEDIATE RELEASE

# **Roland Announces JD-800 Model Expansion**



Iconic 1990s Digital Synth Now Available for the ZENOLOGY Software Synthesizer and Select ZEN-Core Hardware Instruments

**Los Angeles, CA, March 2, 2021** — Roland announces the <u>JD-800 Model Expansion</u>, the latest addition to the ZEN-Core Model Expansion lineup available through Roland Cloud. Based on Roland's influential JD-800 hardware synthesizer released in 1991, the JD-800 Model Expansion celebrates the 30<sup>th</sup> anniversary of this vintage digital icon by bringing it to modern players through the ZENOLOGY Software Synthesizer and select Roland hardware instruments with the ZEN-Core Synthesis System.

In an era dominated by preset-focused digital synths with limited hands-on controls, the JD-800 brought the synthesizer world back to its roots with a massive control-laden panel and an aggressively electronic sound palette. With its retro workflow, evocative sounds, and powerful effects, the instrument became a favorite for top electronic music producers through the '90s and beyond. Combining the original JD-800 waveforms with advanced modeling techniques, the JD-800 Model Expansion captures the sonic behavior of its vintage counterpart with 100-

percent authenticity, coupled with deep sound-shaping potential through a full recreation of the JD-800's vast control architecture.

The JD-800 Model Expansion is currently supported with Roland's ZENOLOGY and ZENOLOGY Pro software instruments and JUPITER-X and JUPITER-Xm hardware instruments.

# **About ZEN-Core Model Expansions**

Model Expansions transform the ZENOLOGY Software Synthesizer and compatible Roland ZEN-Core hardware into entirely different instruments with their own sonic personalities, features, and preset tones. From rare and sought-after classics to the designs of tomorrow, Model Expansions give musicians and producers unprecedented access to the historic and ever-evolving world of Roland synthesizers. The JD-800 is the latest member of a growing Model Expansion family that also includes the JUPITER-8, JUNO-106, JX-8P, and SH-101.

Model Expansions for ZENOLOGY are included with the *Pro* and *Ultimate* membership levels of Roland Cloud. All paid levels—including *Core*—start with a free 30-day trial of *Ultimate*, allowing users to try out software-based Model Expansions and other *Ultimate* features. In addition, any Roland Account holder can purchase Lifetime Keys for individual Model Expansion titles, providing unlimited access for as long as their account is active.

For the full press kit, including hi-res images, and more, click here.

To learn more about the JD-800 Model Expansion and Roland Cloud, visit Roland.com.

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# **About Roland Corporation**

For nearly 50 years, Roland's innovative electronic musical instruments and multimedia products have fueled inspiration in artists and creators around the world. Embraced by hobbyists and professionals alike, the company's trendsetting gear spans multiple categories, from pianos, synthesizers, guitar products, and electronic percussion to DJ controllers, audio/video solutions, livestreaming products, and more. As technology evolves, Roland continues to lead the way for gigging musicians, producers, and beatmakers, providing modern software-based solutions and seamless creative workflows between hardware products, computers, and mobile devices. For more information, visit Roland.com or see your local Roland dealer.

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