



Press Release

FOR IMMEDIATE RELEASE

Roland Announces the GO:MIXER PRO-X Audio Mixer for Smartphones



Updated Version of the Leading Audio Solution for Creating Music Videos, Livestreams, Podcasts, and More with iOS and Android Mobile Devices

Los Angeles, CA, June 22, 2021 — [Roland](#) announces [GO:MIXER PRO-X](#), the latest member of the popular GO:MIXER family of audio mixers for smartphones and tablets. Ultra-compact and filled with audio connectivity, GO:MIXER products allow mobile content creators to capture multiple sound sources in high quality for music videos, livestreams, podcasts, and more. Compared with the previous GO:MIXER PRO model, GO:MIXER PRO-X offers expanded support for Android and iOS mobile devices, a guitar/bass input pad switch, and the ability to use a headset mic or the inline mic on smartphone earbuds as a sound source.

Today's smartphones and tablets record great video, but their built-in microphones simply can't deliver the sound quality needed to create polished productions that grab viewers and keep them engaged. GO:MIXER PRO-X is the ultimate companion for mobile content creation, combining multi-channel mixing, sound monitoring, and more in an affordable, palm-sized hardware device that goes everywhere.



GO:MIXER PRO-X supports the audio needs of all types of creators, whether working alone or with a group. Users can connect and mix up to seven audio sources, including a professional XLR microphone, guitar or bass, a stereo instrument like a keyboard or drum machine, and two stereo line-level devices. The headphone jack supports an additional mic feed, and the Loop Back function allows music and other audio from a connected mobile device to be mixed in as well. A newly added pad switch for the dedicated guitar/bass input lets users attenuate the signal, if needed, for instruments with active pickups.

GO:MIXER PRO-X is equipped with both USB Micro-B and four-pole TRRS analog jacks, providing plug-and-play operation with most iOS and Android smartphones and tablets. Three different cable types are included for connecting to Lightning, USB-C, and four-pole TRRS jacks on mobile devices. GO:MIXER PRO-X can be powered with four AAA-size batteries or through the device connection when the USB Micro-B connector is used.

In addition to providing exceptional sound quality for videos and livestreams, GO:MIXER PRO-X excels as an audio interface for music apps like Roland's own Zenbeats or GarageBand, and it also works great as a portable standalone mixer for practicing and performing.



Availability & Pricing

The Roland GO:MIXER PRO-X will be available in the U.S. in August for \$149.99.

For the full press kit, including hi-res images, specs, and more, click [here](#).

To learn more about the GO:MIXER PRO-X, visit [Roland.com](https://roland.com).

**Price at the time of publishing.*

About Roland Corporation

For nearly 50 years, Roland's innovative electronic musical instruments and multimedia products have fueled inspiration in artists and creators around the world. Embraced by hobbyists and professionals alike, the company's trendsetting gear spans multiple categories, from pianos, synthesizers, guitar products, and electronic percussion to DJ controllers, audio/video solutions, livestreaming products, and more. As technology evolves, Roland continues to lead the way for gigging musicians, producers, and beatmakers, providing modern software-based solutions and seamless creative workflows between hardware products, computers, and mobile devices. For more information, visit [Roland.com](https://roland.com) or see your local Roland dealer.

Press Contact:

Kelly Morris
Max Borges Agency
+1 (305) 374-4404, Ext.110
roland@maxborgesagency.com

Company Contact:

Rebecca Eaddy
Global PR/Media Relations Manager
Roland Corporation

+1 (323) 890-3718

rebecca.eaddy@roland.com