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## FOR IMMEDIATE RELEASE

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## **ROLAND ANNOUNCES FA-07 MUSIC WORKSTATION**

Popular Workstation Series Expanded with New 76-Note Model and Version 2.0 Update

Los Angeles, CA, June 20, 2017 — Roland has expanded the popular FA Music Workstation series with an all-new keyboard model plus a Version 2.0 system update for the entire series. The new FA-07 Music Workstation features a 76-note velocity-sensitive keyboard with semi-weighted action, providing customers a mid-level option to the 88-note FA-08 and 61-note FA-06. Available as a free download, the Version 2.0 update includes new functionality requested by FA users. In addition, all new FA purchases now include a bundled license for Live 9 Lite, a special version of the well-known Ableton Live music production software.

First introduced in 2013, Roland's FA series reimagines the music workstation for real-time power, fast workflow, and versatile operation. Featuring a huge selection of Roland's best sounds, a 16-track sequencer, seamless DAW integration, an easy-access sampler, and much more, the intuitive FA series is designed to give users complete expressive freedom in any musical environment.

The new <u>FA-07</u> model features a 76-note velocity-sensitive keyboard that's semi-weighted, offering enhanced playing feel and expanded range for complex live setups with multiple splits and zones. The FA-07 complements the other instruments in the series, which includes the FA-08 and its 88-note Ivory Feel-G keyboard with weighted action, and the mobile FA-06 and its 61-note velocity-sensitive keyboard. Aside from their unique keyboard configurations, all FA instruments include the same sounds and features.

The Version 2.0 update includes enhancements that will be welcomed by performing players. The new Tone Remain function allows users to switch sounds seamlessly, with no notes or effect tails being unnaturally cut off. Another new enhancement is master control functionality, which has now been added to studio sets. This enables users to assign and send out a variety of MIDI messages, letting them reconfigure the FA and multiple external devices with one command. Version 2.0 is included in all new FA instruments, and is available as a user-installable update for current owners.

In addition to standalone use, FA instruments are designed to smoothly integrate into computer-based production environments. Now, Roland is pleased to partner with Ableton to offer professional music production software with all new FA purchases. Live 9 Lite is a customized version of the hugely popular Ableton Live software. Offering specially selected instruments and effects plus all the essential workflows of Live, Live 9 Lite is a powerful partner for enhancing productions with an FA Music Workstation. A built-in control map for Ableton software is now included in FA instruments, providing users a quick and convenient setup.

To learn more about the FA-07 Music Workstation and the entire FA series, visit www.Roland.com.

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## **About Roland Corporation**

Roland Corporation is a leading manufacturer and distributor of electronic musical instruments, including keyboards and synthesizers, guitar products, electronic percussion, digital recording equipment, amplifiers, audio processors, and multimedia products. With more than 40 years of musical instrument development, Roland sets the standard in music technology for the world to follow. For more information, visit <a href="www.Roland.com">www.Roland.com</a> or see your local Roland dealer.

For high-resolution images of these products, please visit our <u>press and dealer resources center</u> and visit <u>here for</u> embeddable videos.