

Roland Corporation U.S. 5100 S. Eastern Avenue Los Angeles CA 90040-2938 T: (323) 890-3700 F: (323) 890-3701 www.RolandUS.com

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Press Contact:
Robert Clyne
President
Clyne Media, Inc.
(615) 662-1616
Robert@clynemedia.com

Company Contact:
Rebecca Eaddy
Marketing Communications Mgr.
Roland Corporation U.S.
(323) 890-3718
Rebecca.Eaddy@roland.com

ROLAND ANNOUNCES FR-4X AND FR-4XB V-ACCORDIONS

Compact and Versatile Digital Accordions with Flagship Sounds

Los Angeles, CA, September 9, 2016 — Roland announces the FR-4x (piano type) and FR-4xb (button type) V-Accordions, the latest additions to the acclaimed V-Accordion lineup. Each of these compact and lightweight instruments features a sound engine derived from the flagship FR-8x, which provides a wide range of traditional accordion sounds, orchestral voices, organs, and onboard drum sounds. The FR-4x and FR-4xb also include many other noted V-Accordion features, including authentic playability with pressure-sensing bellows, sound expansion capability, built-in speakers, battery operation, USB song playback, and much more.

With tradition in mind, the <u>FR-4x</u> and <u>FR-4xb</u> are manufactured in Castelfidardo, Italy, a town noted as the international capital of accordion builders. The FR-4x is equipped with 37 right-hand keys, while the FR-4xb has 92 right-hand buttons. Both models are also equipped with 120 left-hand buttons. The bellows' pressure-sensing circuitry ensures fast response and high sensitivity, and an adjustable resistance regulator allows the user to adjust the inertia to their preference.

The FR-4x and FR-4xb include a full selection of traditional accordion sounds from around the globe. Also on hand are 162 orchestra sounds and three drum sets, plus 32 world-class organs. Four expansion slots allow users to load additional tone libraries, and Balkan and Dallape accordion expansions come pre-installed. Both models also include built-in chorus, reverb, and rotary effects to enhance sounds.

Both the FR-4x and FR-4xb feature a powerful onboard audio system with two speakers and a tweeter, which supplies big, full-range sound for intimate performances and strolling gigs. And by plugging in headphones, users can practice quietly without disturbing family members and neighbors. The instruments can be powered via an included AC adapter, or with 10 AA batteries for on-the-go convenience.

Both models offer line out jacks for a direct connection to a PA or recorder, eliminating the hassles associated with using microphones on a traditional acoustic accordion. The instruments also include MIDI for connecting to external devices like the Roland BK-7m Backing Module and FC-300 MIDI Foot Controller.

The FR-4x and FR-4xb feature USB connectivity as well. By inserting a USB memory key preloaded with favorite songs or practice material, users can jam along with the music as it plays back. There's a handy onboard recorder for capturing performances, which can then be transferred to USB

memory for sharing with others. USB also enables users to archive favorite settings and connect with the free FR-4x Editor software on a computer.

The Roland FR-4x (\$3999 street) and FR-4xb (\$4199 street) V-Accordions are available in black or red. To learn more, visit Roland.com/us.

About Roland Corporation

Roland Corporation is a leading manufacturer and distributor of electronic musical instruments, including keyboards and synthesizers, guitar products, electronic percussion, digital recording equipment, amplifiers, audio processors, and multimedia products. With more than 40 years of musical instrument development, Roland sets the standard in music technology for the world to follow. For more information, visit Roland.com/us or see your local Roland dealer.

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