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## **ROLAND CORPORATION U.S. HOSTS STUDENTS FROM CRANE SCHOOL OF MUSIC**

*Company Treats Music Students to “Life Lessons” Seminar  
Featuring Industry Veteran Larry Thomas*

**Los Angeles, CA, January 28, 2016** — Roland Corporation U.S. hosted a group of students from the Crane School of Music, State University of New York at Potsdam, on Monday, January 18, 2016. The students are all music industry majors who will also be attending the NAMM show and working as interns for various suppliers during the show.

Twenty students were given a tour of the Roland Corporation U.S. headquarters in Los Angeles, where they attended an all-day seminar led by Larry Thomas, former CEO of Guitar Center and Fender. During the course of the day, Thomas shared his lifelong experiences with the students, giving them a real-world understanding of various aspects of both the wholesale and retail sides of the MI business.

The event held a special place in the hearts of several Roland employees – including Roland Corporation U.S. President and CEO Jay Wanamaker – who are alumni of the Crane School of Music. Wanamaker commented, “Our company is proud to be associated with an institution that’s leading the charge in creating the next generation of music educators and music industry leaders. Programs such as this one will help ensure the growth of our industry for years to come.”

The Crane School of Music is among the world's most renowned music education schools, and was the first college in America to offer music education degrees. The school graduates about half of all the school music educators on the east coast, and many notable music industry executives.

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**About Roland Corporation**

*Roland Corporation is a leading manufacturer and distributor of electronic musical instruments, including keyboards and synthesizers, guitar products, electronic percussion, digital recording equipment, amplifiers, audio processors, and multimedia products. With more than 40 years of musical instrument development, Roland sets the standard in music technology for the world to follow. For more information, visit [RolandUS.com](http://RolandUS.com) or see your local Roland dealer.*