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ROLAND OFFERS JD-Xi ANALOG/DIGITAL CROSSOVER SYNTH IN LIMITED EDITION WHITE COLOR

Los Angeles, CA, September 1, 2015 — Roland is offering a special limited edition version of the popular JD-Xi Interactive Analog/Digital Crossover Synthesizer. Now available in an all-white body while supplies last, the compact JD-Xi keyboard is powerful, versatile and fun. Equipped with 37 mini keys, the JD-Xi features a true analog synth engine along with a wide selection of Roland's acclaimed SuperNATURAL digital sounds. This affordable instrument also comes packed with many extras for self-contained music creation, including built-in drum kits, a four-track pattern sequencer, and a gooseneck mic for using the synth's Vocoder and AutoPitch effects.

The JD-Xi has become one of the best selling synthesizers on the market in the U.S. by offering a unique crossover sound engine with the warm, smooth response of classic analog, and the clarity and versatility of modern digital. Players can enjoy fat, warm analog bass and lead tones with ample controls for hands-on tweaking, plus polyphonic PCM essentials like electric piano, brass, guitar, and many others — all in one keyboard.

For more information, visit www.rolandus.com/products/jd-xi/.

About Roland Corporation

Roland Corporation is a leading manufacturer and distributor of electronic musical instruments, including keyboards and synthesizers, guitar products, electronic percussion, digital recording equipment, amplifiers, audio processors, and multimedia products. With more than 40 years of musical instrument development, Roland sets the standard in music technology for the world to follow. For more information, visit www.RolandUS.com.