

Roland Corporation U.S. 5100 S. Eastern Avenue Los Angeles CA 90040-2938
T: (323) 890-3700 F: (323) 890-3701 www.Roland.com

FOR IMMEDIATE RELEASEPress Contact:

Robert Clyne
President
Clyne Media, Inc.
(615) 662-1616
Robert@clynemedia.com

Company Contact:

Rebecca Eaddy
Global PR/Media Relations Manager
Roland Corporation
(323) 890-3718
rebecca.eaddy@roland.com

SERATO + ROLAND TR-SYNC UPDATE NOW AVAILABLE

Seamlessly add the legendary sound of Roland's iconic drum machines to Serato DJ Pro setups with TR-SYNC update for TR-8, TR-8S, TR-08, and TR-09

Los Angeles, CA, March 6, 2019 — Roland announces updates to its iconic TR-8, TR-8S, TR-08, and TR-09 drum machines, making them Serato DJ OSA-ready. This new functionality, named TR-SYNC, is now available as part of the latest [Serato DJ Pro 2.1.1](#) update and allows DJs to effortlessly match the BPM of the TR drum machines with tracks playing on Serato DJ Pro. TR-SYNC lets DJs easily add their own drum loops to songs with the same Roland drum sounds used on the most popular tracks of yesterday and today, giving them the ability to flip genres, beef up classic hits, remix, and transition between songs in new ways.

To connect the Roland TR drum machine, plug the USB from the TR drum machine to the computer running the latest version of Serato DJ Pro with supported hardware, and then connect the audio output to an available input on the DJ mixer or controller. Because Serato DJ Pro takes care of the sync, DJs can focus on their performance and new creative possibilities.

Once DJs have mastered the basics of mixing and performance, adding a drum machine to the mix gives them a chance to stand out from the pack and expand their creative options substantially. DJs can layer complimentary rhythms over an existing track or use an acapella with loops they've created to bring brand-new on-the-fly remixes to life. Adding the TR drum sounds can make classic songs sound "bigger" and can bridge music libraries across different genres. Instead of relying solely on record pools DJs can now create their own signature edits and remixes for truly unique DJ sets.

This free TR-SYNC update is now supported in Serato DJ Pro, and firmware updates for Roland's TR drum machines are also available.

[Serato DJ Pro TR-SYNC Update](#)

Roland TR Firmware Updates: [TR-8](#), [TR-8S](#), [TR-08](#), [TR-09](#)

For more information about the TR-SYNC update, please visit Roland.com.

About Roland Corporation

Roland Corporation is a leading manufacturer and distributor of electronic musical instruments, including keyboards and synthesizers, guitar products, electronic percussion, digital recording equipment, amplifiers, audio processors, and multimedia products. With more than 40 years of musical instrument development, Roland sets

the standard in music technology for the world to follow. For more information, visit Roland.com or see your local Roland dealer.

For high-resolution images of these products, please visit our [press and dealer resources center](#) and visit [here for embeddable videos](#).