Press Release

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Roland Announces Android Support for 4XCAMERA App

Unique Video Capture App Makes it Easy to Create Split-Screen Music Videos on an iOS or Android Mobile Device

Los Angeles, CA, July 7, 2020 — Roland announces that 4XCAMERA, the company's unique video capture app, now supports both Android and iOS mobile devices. 4XCAMERA makes it easy for musicians to create compelling music videos with up to four performances split on the screen. The app is available for free on the App Store or Google Play, with included support for two video performances at once. iOS users can upgrade to full four-video functionality via a modest in-app purchase, while Android users can download the full version on Google Play for a small fee. Owners of Roland's GO:MIXER PRO Audio Mixer for Smartphones can access full functionality with no upgrade fee.

With 4XCAMERA and a supported mobile device, it's quick and simple for one person to create split-screen performance videos of original music, cover songs, or karaoke tracks. And by sharing 4XCAMERA video projects through cloud-based storage, multiple musicians can contribute performances from anywhere in the world. The latest version of the app also provides integrated access to video clips of live drum performances for on-demand backing.

The user starts by capturing one video performance to the 4XCAMERA app. Using this video as a guide, they can capture up to three more performances, adding new parts on each pass. Sound is recorded via the device's built-in mic or a connected audio capture device like GO:MIXER PRO.

All videos for a song are stored within the app's library. To complete a music video, the user applies one of the many available split-screen patterns, adjusts volumes for each video, and then renders a final file for sharing on YouTube and other social media sites.

To create engaging video content that attracts viewers, the sound is just as important as the visuals. GO:MIXER PRO is the ideal partner for 4XCAMERA, allowing the user to connect and mix a professional microphone, musical instruments, and other audio sources and record them in high quality as they shoot. Connecting GO:MIXER PRO to a mobile device unlocks full functionality in the free version of 4XCAMERA, eliminating the need for a paid upgrade.

To learn more about the 4XCAMERA and GO:MIXER PRO, visit Roland.com.

For the full press kit, including hi-res images, click here.

Press Contact:
Claire Rocawich
Account Supervisor
Max Borges Agency
+1 (305) 374-4404, Ext.110
clairerocawich@maxborgesagency.com

Company Contact:
Rebecca Eaddy
Global PR/Media Relations Manager
Roland Corporation
+1 (323) 890-3718
rebecca.eaddy@roland.com