

Press Release

FOR IMMEDIATE RELEASE

Roland Cloud Presents “Synths of Summer” Promotion and Releases New D-50 Patches



“Synths of Summer” promotion offers an additional 15% discount on all Roland Cloud memberships.

Seattle, WA, July 10, 2019 — Roland Cloud, an evolving cloud-based suite of software synthesizers, drum machines, and sampled instruments for modern creators, is proud to present its “Synths of Summer” promotion. In an effort to continue to make its tools accessible to new users at an appealing price-point, Roland Cloud is offering an additional 15% discount on all plans. The concept is simple: allow new users to experience an ever-expanding boutique suite of software synthesizers, sampled instruments, and drum machines at a special limited-time offering.

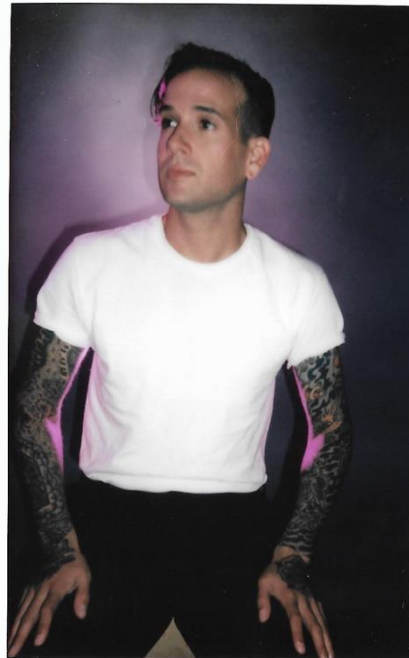
As a bonus, Roland Cloud is offering fresh content to its growing catalog in the form of the D-50 “Beyond Fantasia” patch collection. These 128 new settings provide the perfect compendium to the D-50's already diverse presets. Created by the industry veterans at Carma Studio, the new patches reframe the classic sound of the D-50 in a modern context, harnessing its powerful synthesis engine in new ways.

In conjunction with the “Beyond Fantasia” release, a pair of influential acts have contributed exclusive original tracks to Roland Cloud using the new collection. ANDR3X's high energy sets have seen him share the stage with Armin Van Buuren and ATB, while the animated video for Mystery Skulls' frothy electro-soul anthem “Ghost” garnered over 35 million YouTube views. Both artists have long histories using Roland products.

“Roland Cloud is beyond a family of virtual synthesizers. It's a reflection and extension of nearly five decades of focus and originality—everything that makes the Roland name great.” **-ANDR3X**

“Roland Cloud regularly adds new instruments, libraries, and sounds and really listens to the wishes of the users.” **-Interface Magazine**

"I tend to go to the studio with a very specific idea. Roland Cloud is the clothes that I choose to dress the idea with, especially the groove." -**The Bloody Beetroots**



"Synths of Summer" begins on July 8, 2019, and runs until August 8, 2019. For more information, visit www.rolandcloud.com/synthsossummer.

About Roland Cloud

Roland Cloud is an evolving cloud-based suite of software synthesizers, drum machines, and sampled instruments for modern creators. Team Roland Cloud is our vibrant, worldwide community of music makers and producers—all developing and sharing innovative sounds. For more information, please visit www.rolandcloud.com.

Press Contact:

Claire Rocawich
Account Supervisor
Max Borges Agency
+1 (305) 374-4404, Ext.110
clairerocawich@maxborgesagency.com

Roland Cloud Contact:

Lisa Mungo
lisa@rolandvirtualasonics.com

Company Contact:

Rebecca Eaddy
Global PR/Media Relations Manager
Roland Corporation
+1 (323) 890-3718
rebecca.eaddy@roland.com