

Press Release

FOR IMMEDIATE RELEASE

Roland XV-5080 Now Available in Roland Cloud



Roland Cloud releases virtual version of the classic early 2000s PCM Synth

Seattle, WA, December 10, 2019 — Roland Cloud, an evolving cloud-based suite of software synthesizers, drum machines, and sampled instruments, presents the **XV-5080**. A Swiss Army knife in the world of sample-based libraries, the XV-5080 remains as vital today as it was upon its release.

Released in 2000, the Roland XV-5080 stepped onto the scene, leaving a mighty footprint. Described for years as “Roland’s ultimate sound module,” the XV-5080 boasted immense PCM-based multimbral synthesis power, sophisticated modulation, an array of pro-quality DSP effects, and compatibility with the popular SRX Expansion Board series. Its fidelity and technological adaptability were unmatched at the time and embraced heavily by composers and producers spanning a wide range of genres.

Electronic Musician praised the instrument in 2001, stating that, “The variety of sounds is especially impressive, encompassing almost any music style you can imagine. The basses rumble, the pads are sweet, and the synths have bite.”

The XV-5080 is brimming with nearly every instrument sound imaginable; one of the reasons musicians often used the original in place of slower and less convenient samplers. Onboard effects and the flexible parameters of a virtual platform make the XV-5080 a valuable tool for composers, beatmakers, and songwriters at all levels.

With over 900 presets in its library, Roland Cloud's XV-5080 facilitates genre-hopping fluidity. From low-end theory to iconic retro game sounds and symphonic masterpieces, this instrument is limited only by the imagination. The categorical search function makes finding the perfect sonic complement an effortless process.

Hardware synthesizers like the Roland SYSTEM-8 can map to these controls, facilitating an easy, tactile workflow. Roland Cloud's XV-5080 also features a drop-down editor with separate views for STRUCTURE, TVF, TVA, LFO, and other parameters. Whether you're orchestrating rhythmic EDM or cavernous boom-bap beats, the Roland XV-5080 provides tools to achieve that perfect blend.

The XV-5080 joins the TR-808, JUNO-106, JUPITER-8, TB-303, TR-909, D-50, and dozens of other classic titles in Roland Cloud's growing suite of software instruments.

High-res images and the full press release are available [here](#).

About ROLAND CLOUD

Roland Cloud is an evolving cloud-based suite of software synthesizers, drum machines, and sampled instruments for modern creators. Team Roland Cloud is our vibrant, worldwide community of music makers and producers—all developing and sharing innovative sounds. For more information visit www.rolandcloud.com.

Press Contact:

Claire Rocawich
Account Supervisor
Max Borges Agency
+1 (305) 374-4404, Ext.110
clairerocawich@maxborgesagency.com

Roland Cloud Contact:

Ari Rosenschein
arirosenschein@rolandvirtualsonics.com

Company Contact:

Rebecca Eaddy
Global PR/Media Relations Manager
Roland Corporation
+1 (323) 890-3718
rebecca.eaddy@roland.com