

## DWe Acoustic-Electronic Wireless Kit Introduces New Finishes



**Anaheim, CA, January 22, 2025** - DWe is the first-of-its-kind wireless, convertible acoustic-electronic drum set introduced by **Drum Workshop, Inc. (DW)** in 2023. In 2025, DWe will have a wider choice of shell finishes with the release of **Diamond Nebula**, **Laser Blue Metallic**, and **Limited-Edition Exotic Santos Rosewood**.

DWe's fully convertible, handcrafted drums are built using the finest 100% American Maple 333 shells DW's factory in California, U.S.A. DWe offers an authentic playing experience that seamlessly blends acoustic and electronic drum elements to support the diverse needs of modern drummers.

The new DWe colors for 2025 are available from the 4<sup>th</sup> February:

A new **Diamond Nebula FinishPly™** wrap reflects a glowing rainbow of interstellar colors. The rich, luminescent finish really pops under the stage lights of any musical setting.

The polished **Laser Blue Metallic lacquer** finish has an eye-catching, icy fluorescence, which dazzles when overhead lighting bounces off its shiny surface.

Finally, the stunning Hard Satin Natural finish of the **Limited-Edition Exotic Santos Rosewood** offers a striking natural wood grain that is streaked with reds and browns, Available in 5- and 7-piece complete bundles, only 40 of these kits will be produced.

To find out more about the **DWe kits** please go to <https://www.dwdrums.com/dwe/>

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**About Drum Workshop** Founded in 1972, Drum Workshop, Inc. is widely recognized as the global leader in designing and manufacturing award-winning musical instruments including drums, pedals, hardware, and accessories. Drum Workshop manufactures, markets and distributes an iconic portfolio of brands including DW® Drums and Hardware, PDP®, Gretsch® Drums, Latin Percussion®, and Slingerland. Drum Workshop's wide range of products have earned their reputation as The Drummer's Choice and are endorsed by many of the world's top artists including Dave Grohl, Matt Gartska, Chad Smith, Mick Fleetwood, Tommy Lee, Nick Mason, Jim Keltner, and Sheila E., and many other legends. Drum Workshop, Inc. is headquartered in Oxnard, California. Drum Workshop joined the Roland family of brands in October 2022, combining two of the world's best acoustic and electronic drum companies to push the boundaries of innovation for drummers. For more information, visit [DWDrums.com](https://www.dwdrums.com).

### Media Contact

David Phillips

Office: +44 (0)1604 881095 | Mobile: +44 (0)7914 855389 [david.phillips@roland.com](mailto:david.phillips@roland.com)