



Press Release

FOR IMMEDIATE RELEASE

V-MODA Introduces S-80 Headphone and Personal Speaker System



Stylish and Versatile Bluetooth® Headphones with Vivid Electronic Music Sound for On-Ear Listening and Use as a Personal Speaker

Los Angeles, CA, June 21, 2022 — [V-MODA](#), award-winning manufacturer of the world's finest high-fidelity audio devices, announces S-80, an all-new Bluetooth® headphones model with a sharp, stylish look and vivid sound tuned for modern electronic music. V-MODA's first all-wireless headphones* feature a unique two-way design for traditional on-ear listening and use as a personal speaker system. S-80 also supports [interchangeable magnetic shields \(OV3\)](#) with color and surface customization options, allowing users to adjust the appearance to match their apparel or promote their personal brand.

Slim and attractive, S-80 flows with the wearer's fashion and passion for music. The streamlined profile looks great while providing exceptional sound without the bulk of full-size phones. The

deftly engineered headband and ear cushions offer continuous comfort through daily activities, from moving about town to chilling at home.

S-80 delivers a premium on-ear listening experience and support for the leading Qualcomm aptX HD and AAC codecs. And by twisting out the ear cups, S-80 is instantly transformed into a high-quality personal speaker system that can be worn around the neck or placed on a tabletop for sharing music with friends and family. As soon as the ear cups are flipped into a horizontal position, smart internal circuitry automatically adjusts the EQ and volume for the optimum sound presentation.

S-80 is carefully crafted to maximize the impact and energy of modern electronic music, with punchy low end, smooth midrange, and clear highs. Via the dedicated mobile editor app, users can shape the response for their style and taste with a custom EQ curve or one-touch presets for pop, hip-hop, and other genres.

S-80 is available in White with silver metal hardware, Black with silver metal hardware, and Black with rose gold metal hardware. Interchangeable magnetic shields are available in a variety of different colors, and users can further personalize the shields with V-MODA's unique laser engraving and color printing service.

*S-80 supports wireless listening only.

Availability & Pricing

The V-MODA S-80 (\$399.99) and OV3 magnetic shields (\$24.99) will be available in the U.S. in July at V-MODA.com and Amazon.com.

For the full press kit, including hi-res images, specs, and more, click [here](#).

To learn more, visit v-moda.com.

**Price at the time of publishing.*

About V-MODA

Designed in Milan, engineered in Japan and made to create, V-MODA is the music lifestyle brand where state-of-the-art tech meets stylish design. Founded in 2004, V-MODA has won multiple accolades for products that have become best-selling fan favorites and are considered essential gear by top performing artists from a variety of genres. V-MODA joined forces with Roland of Japan on 808 (August 8, 2016), to redefine and develop the next breakthrough in design-centric music products, with the partnership progressing in 2019 to fully incorporate V-MODA into the Roland family and facilitate a greater vision for the growth of both brands. Crafting with a "creators first" approach, Roland and V-MODA create high-quality audio products made for sound as both the artists and audio engineers intended. Visit www.v-moda.com follow us on [Facebook](#), on Twitter ([@VMODA](#)) and on Instagram ([@VMODA](#)).

Media Contact:

[Maria Becerra](#)

Max Borges Agency

+1 (305) 374-4404

roland@maxborgesagency.com

Company Contact:

Rebecca Genel

Global PR/Media Relations Manager

Roland Corporation

+1 (323) 890-3718

rebecca.genel@roland.com