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ROLAND'S REBECCA EADDY HONORED AT FIFTH ANNUAL SHE ROCKS AWARDS

Annual Event Spotlights Achievements of Diverse Women in Music Industry

Los Angeles, CA, January 27, 2017 — Roland Corporation U.S. is proud to announce that Marketing Communications Manager Rebecca Eaddy was an honoree at the fifth annual **She Rocks Awards**. Presented by the Women's International Music Network (the WiMN), the fifth annual She Rocks Awards took place during the NAMM Show on January 20, 2017, and paid tribute to women in the music industry.

Each of the evening's honorees received a personalized award. Eaddy was given the *Excellence Award*, which was presented to her by *Guitar Player* magazine Editor-in-Chief Michael Molenda. She joins other 2017 honorees such as musicians Ronnie Spector, Lita Ford, and other deserving women in various areas of the industry including manufacturing, retail, media, record labels, and more.

For more highlights and photos from the 2017 She Rocks Awards event, please visit sherocksawards.com.

About Roland Corporation

Roland Corporation is a leading manufacturer and distributor of electronic musical instruments, including keyboards and synthesizers, guitar products, electronic percussion, digital recording equipment, amplifiers, audio processors, and multimedia products. With more than 40 years of musical instrument development, Roland sets the standard in music technology for the world to follow. For more information, visit www.Roland.com.