

Roland Corporation U.S. 5100 S. Eastern Avenue Los Angeles CA 90040-2938
T: (323) 890-3700 F: (323) 890-3701 www.Roland.com

FOR IMMEDIATE RELEASEPress Contact:

Robert Clyne
President
Clyne Media, Inc.
(615) 662-1616
Robert@clynemedia.com

Company Contact:

Rebecca Eaddy
Global PR/Media Relations Manager
Roland Corporation
(323) 890-3718
rebecca.eaddy@roland.com

**ROLAND AND BPM SUPREME INTRODUCE SERATO X ROLAND TR-SYNC
‘READY’ TRACKS**

Available now on BPM Supreme, TR-SYNC ‘READY’ tracks are grid-verified and ready to immediately sync in Serato DJ Pro.

Los Angeles, CA, May 1, 2019 — Roland Corporation, a leading manufacturer and distributor of electronic musical instruments, and BPM Supreme, a premier music delivery website for professional DJs, announced today a partnership that will include Serato x Roland TR-SYNC ‘READY’ tracks within BPM Supreme’s vast music library. Labeled ‘TR-READY’ tracks, each of these MP3 files is grid-verified by BPM Supreme’s in-house team of audio editors and quality assurance experts.

“Bringing TR-READY tracks to BPM Supreme is a great addition for DJs looking to use Roland’s most famous drum machines within Serato DJ,” said Raj Thomas. “Whether you’re using Serato during a live performance, at home in your studio, or alongside another musician using a drum machine, you can be confident that the grid in TR-READY tracks will immediately and flawlessly sync within Serato.”

The new Serato x Roland TR-SYNC update brings the power of Roland’s drum machines to a Serato DJ Pro setup. Roland’s iconic TR-8, TR-8S, TR-08, or TR-09 drum machines now come Serato DJ OSA-ready allowing DJs to effortlessly match the BPM of the TR drum machines with tracks playing on Serato DJ Pro.

As of today, there are 100 TR-READY tracks available now in a range of genres and decades. Each TR-READY track is marked with an official TR-READY icon and BPM Supreme will upload new TR-READY tracks daily.

“BPM Supreme was the first record pool to offer Serato pre-Flipped tracks, and now we’re excited to take our partnership with Roland and Serato one step further,” said Angel “A-Rock” Castillo, CEO and founder of BPM Supreme. “As huge fans of both Roland and Serato, our team is excited to offer these TR-READY tracks and anticipate that our large community of DJs will find them exciting and useful.”

Available to U.S. customers only.

Find TR-READY tracks today on BPM Supreme, and be sure to visit Roland.com to learn more about Serato x Roland TR-SYNC.

About Roland Corporation

Roland Corporation is a leading manufacturer and distributor of electronic musical instruments, including keyboards and synthesizers, guitar products, electronic percussion, digital recording equipment, amplifiers, audio processors, and multimedia products. With more than 40 years of musical instrument development, Roland sets the standard in music technology for the world to follow. For more information, visit Roland.com or see your local Roland dealer.

About BPM Supreme

By crafting a single platform to download top quality audio and video—easily and legally—BPM Supreme has become the number one music delivery website for professional DJs, producers, and artists across the globe. Over the past ten years, we have partnered with the biggest record labels, gear manufacturers, and software companies worldwide. Our goal is to be the leading source for DJ-ready audio and video content and continue providing essential tools to the DJ community.