

## **Press Release**

#### FOR IMMEDIATE RELEASE

# Roland Announces Native Apple Silicon Support for 28 Iconic Instruments



Legendary Roland instruments like the TR-808 Rhythm Composer and the JUPITER-8 and JUNO-106 Synthesizers are among those included

Los Angeles, CA, July 20, 2021 — Roland, the world-leading electronic musical instrument, music software, and professional video products creator, is pleased to announce that 28 of its carefully crafted AU software musical instruments managed via Roland Cloud are now updated with native support for Apple silicon. Thanks to the inherent gains of the Apple architecture along with native support now available from Roland, musicians and producers can use more Roland instruments on more affordable devices than ever before.

Native support for Apple silicon is another example of Roland's commitment to leveraging the latest developments in computing to bring authentic, iconic sound to musicians and producers at every level. Building on nearly fifty years of synthesizer research and development, Roland uses deep circuit modeling and other advanced techniques to create inspiring new designs and to perfectly recreate the sound of legendary hardware instruments like the Roland TR-808 Rhythm Composer drum machine and the JUPITER-8 and JUNO-106 keyboard synthesizers.

While the resulting sound and behavior is detailed and lifelike, it requires more processing power than some previous technologies, which focused more on efficiency than sound quality. When using software instruments that favor authentic sound and behavior, gains

in computer performance are vitally important, especially to those just starting out that may not have powerful workstation computers.

Roland instruments now updated with native support for Apple silicon include:

ZENOLOGY · SYSTEM-1 · SYSTEM-8 · JUNO-60 · TR-606 · D-50 · JX-3P · PROMARS · SH-101 · JUNO-106 · SYSTEM-100 · TB-303 · TR-808 · JUPITER-8 · JV-1080 · TR-909 · SH-2 · XV-5080 · SRX BRASS · SRX DANCE TRAX · SRX ELECTRIC PIANO · SRX KEYBOARDS · SRX ORCHESTRA · SRX STRINGS · SRX STUDIO · SRX WORLD · SRX PIANO I · SRX PIANO II

For the press kit including hi-res images, please click here.

For more information, visit roland.com.

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# **About Roland Corporation**

For nearly 50 years, Roland's innovative electronic musical instruments and multimedia products have fueled inspiration in artists and creators around the world. Embraced by hobbyists and professionals alike, the company's trendsetting gear spans multiple categories, from pianos, synthesizers, guitar products, and electronic percussion to DJ controllers, audio/video solutions, livestreaming products, and more. As technology evolves, Roland continues to lead the way for gigging musicians, producers, and beatmakers, providing modern software-based solutions and seamless creative workflows between hardware products, computers, and mobile devices. For more information, visit Roland.com or see your local Roland dealer.

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