



Press Release

For Immediate Release

## Roland Announces GO:PODCAST Video Podcasting Studio for Smartphones



*Easy-to-Use Livestreaming System with a Full-Featured Video App and a High-Quality USB Condenser Microphone with Four Polar Patterns*

**Los Angeles, CA, April 23, 2024** — [Roland](#) announces [GO:PODCAST](#), an integrated system for livestreaming with iOS and Android mobile devices. Using the powerful GO:PODCAST mobile app and included USB microphone, creating high-quality streams is simple—even for beginners. From intimate Just Chatting sessions to interviews, demonstrations, and mobile gaming streams, GO:PODCAST helps content creators elevate their online presence with engaging video and crystal-clear sound.

High production quality is vital to growing an online audience and gaining new subscribers. GO:PODCAST helps users deliver pro results while streaming from any location, backed by advanced features derived from Roland's professional AV products. This intuitive, go-

everywhere system provides the foundation to create compelling content that will keep fans coming back for more.

GO:PODCAST makes it easy for users to start streaming with the mobile devices they already own. Connect the included microphone to the smartphone via USB-C and plug headphones into the stereo mini jack for monitoring. Then, open the GO:PODCAST app to set up the device's camera and directly connect to YouTube, Twitch, Facebook, and other streaming platforms.

The flexible GO:PODCAST app supports a variety of video setups. Creators can use their self-facing camera for solo sessions or the front and back cameras on an iOS device to capture two people simultaneously. For dynamic demonstrations, a second mobile device can be used as a wireless camera via the companion Roland Satellite Camera app. iOS mobile gamers can share their screen to entertain the audience with gripping gameplay. It's even possible to record camera views separately for offline content creation and editing.

The GO:PODCAST app is filled with powerful tools to boost production quality. A step-by-step wizard provides a range of video options, including split-screen views and picture-in-picture effects. Users can import graphics for titles and lower thirds and personalize streams with images, background music, and video content stored locally on their device.

Even if the video looks great, viewers will tune out if the audio is subpar. The GO:PODCAST microphone features a full-range condenser design to capture voices and other sources with clear, warm, and articulate sound. There's a convenient dual-function volume knob for the mic and headphone jack, plus an audio meter for setting optimum levels. The built-in stand provides easy desk positioning and a stable, isolated platform that helps eliminate low-frequency rumble.

The GO:PODCAST microphone includes four polar pattern options, an advanced feature not typically found on USB mics for mobile devices. Cardioid is best for solo speaking, while Omni picks up from every direction to capture all the sound in a room. Stereo is perfect for recording two people, and it's also great for capturing the depth and richness of an acoustic guitar or another live musical instrument. There's also a switched stereo option to flip the left/right audio to match the video image if needed.

## **Availability & Pricing**

The Roland GO:PODCAST will be available in the U.S. in early May for \$139.99.

To learn more, visit [Roland.com](https://roland.com).

*\*Price at the time of publishing.*

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## **About Roland Corporation**

*For more than 50 years, Roland's innovative electronic musical instruments and multimedia products have fueled inspiration in artists and creators around the world. Embraced by hobbyists and professionals alike, the company's trendsetting gear spans multiple categories, from pianos, synthesizers, guitar products, drum and percussion products, DJ controllers, audio/video solutions, gaming mixers,*

*livestreaming products, and more. As technology evolves, Roland and its expanding family of brands, including BOSS, V-MODA, Drum Workshop (DW), PDP, Latin Percussion (LP), and Slingerland, continue to lead the way for music makers and creators, providing modern solutions and seamless creative workflows between hardware products, computers, and mobile devices. For more information, visit [Roland.com](http://Roland.com) or see your local Roland dealer. Follow Roland on [Facebook](#), Twitter ([@RolandGlobal](#)), and Instagram ([@RolandGlobal](#)).*

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