



Roland Corporation U.S. 5100 S. Eastern Avenue Los Angeles CA 90040-2938
T: (323) 890-3700 F: (323) 890-3701 www.v-moda.com

FOR IMMEDIATE RELEASE

Company Contact:

Rebecca Eaddy
Marketing Communications Mgr.
Roland Corporation U.S.
(323) 890-3718
Rebecca.Eaddy@roland.com

V-MODA FORZA METALLO WIRELESS HEADPHONES NOW SHIPPING

Award-Winning Audio Brand Unleashes 3D-Printed Custom Bluetooth® In-Ear Headphones

Los Angeles, CA, April 19, 2017 — [V-MODA](http://www.v-moda.com), the award-winning maker of leading high-performance audio devices, announces the availability of the Forza Metallo Wireless in-ear Bluetooth® headphones. Designed by and for modern audiophiles, Forza Metallo Wireless offers high performance and ultra-sleek design, and brings the acclaimed V-MODA sound and new noise-canceling microphones to the era of Bluetooth in-ears. Features include a newly developed 5.8mm dynamic micro Hi-Res driver, futuristic sweat-resistant technology, patent-pending sport fins for hybrid sport performance, and the world's first jewel-grade 3D printing customization of in-ears.

Val Kolton, V-MODA CEO, says, "Our first in-ear Bluetooth headphones feature a minimal design that can hide under a shirt collar, maximum battery life, enhanced antenna and unrivaled comfort. With Forza Metallo Wireless we are providing audiophiles and professionals with ultimate ergonomics via our unique TrapLock™ titanium cable refined from dozens of anatomical tests conducted over years."

"Forza Metallo" in Italian means "metal force." Forged in CNC aircraft-grade lightweight aluminum, Forza Metallo Wireless headphones are tested beyond Military-Level Quality MIL-STD-810G Test Standards to withstand everyday exposure to extreme conditions.

The newly developed award-winning 5.8mm neodymium micro dynamic hi-res driver delivers balanced vibrant bass, vivid mids and natural stress-free highs surrounded by a vast 3D soundstage. The hi-res drivers join a CNC-forged aircraft-grade metal housing to reveal music like the artists and engineers intended. The superior quality of V-MODA sound peaks via a Qualcomm aptX audio codec, the best-kept secret of audio industry professionals. Now available for consumer electronics devices, Qualcomm aptX enhances CD quality wireless audio playback.

Forza Metallo Wireless headphones offer ultimate ergonomics for the best stability and fit. The revolutionary TrapLock Titanium neckband pushes the boundaries of stylish, fitted minimal design to stay on users' shoulders in any angle or hide under a shirt collar. Detachable, patent pending ActiveFlex™ sport fins come in three sizes for the stability from commuting to working out, while the

four different sizes of BLISS™ (Bass Level Isolating Soft Silicone) 3.0 fittings ensure great noise-isolation and enables vibrant bass for the best fit, stability, and sound.

A new special nanocoating technology makes the headphones sweat- and weather-resistant, ensuring the best possible performance in a wide variety of environments and extreme sports situations.

Enjoy Bluetooth connection within a 33-foot (10-meter) range and simultaneous pairing with two devices. The lithium-ion battery also provides up to 10 hours of music and calls, and a 15-minute quick charge delivers two hours of playback.

Controlling music, volume, calls and voice assistant is easy thanks to the enhanced three-button microphone compatible with Apple and Android products and all Bluetooth-enabled audio devices. Dual noise-cancelling microphones are also business-ready and ensure crystal-clear calls even in the noisiest environments. And when a call comes in, the neckband will vibrate so users can answer without taking out the phone.

V-MODA is bringing additive manufacturing to in-ear headphones with its first collection of 3D-printed custom caps, making Forza Metallo Wireless customizable to forge users' own personal relic with the patent-pending RemixRings. Not only can users remix their design, but they can optimize the design with an enhanced tailored fit.

The first collection of 3D caps features the Milanese designs Steam Punk, V-MODA Logo, and Lion Head, with more to come. The cap materials and pricing include platinum (starting down from \$7,500), 14k gold (starting down from \$2,500), gold-plated (starting down from \$250) and the newly developed and affordable HD Acrylic for \$40 (\$20 when bought with the headphones).

Forza Metallo Wireless are now available in Gunmetal Black and White Silver for \$170.00 USD from V-MODA.com and authorized resellers. 3D printing customization is also available exclusively at [V-MODA.com/Forza-Metallo-Wireless](https://www.vmoda.com/Forza-Metallo-Wireless).

Hi-res Forza Metallo Wireless images can be downloaded [here](#).

#

About V-MODA

Designed in Milano, V-MODA's verve is to amplify an authentic music lifestyle via timeless products forged by unparalleled quality, fashion-forward design and an unequivocal passion for music and materials. Led by Chief Visionary Officer and professional musician Val Kolton, V-MODA blends analog renaissance age inspiration, Italian design and precise Japanese engineering. V-MODA products have won 40+ editors' choice awards and have become essential gear for the world's top professional DJs.

V-MODA joined forces with Roland of Japan on 808 (August 8, 2016), to redefine and develop the next breakthrough in music products and push the boundaries of audio innovation to reach a global audience of music aficionados. V-MODA and Roland do not tune headphones only as the "artists intended" but as **both** the "instrument engineer and artists intended."

Visit V-MODA.com, follow us at [Facebook.com/VMODA](https://www.facebook.com/VMODA), on Twitter ([@VMODA](https://twitter.com/VMODA)) and on Instagram ([@VMODA](https://www.instagram.com/VMODA)).

Apple is a trademark of Apple, Inc., registered in the U.S. and other countries.