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FOR IMMEDIATE RELEASE

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ROLAND'S RUBIX LINE OF AUDIO INTERFACES IS ON DISPLAY

High-Fidelity Sound, Solid Build Quality, Compact Size, Affordable Price, and Crucial Features for Today's Musicians and Producers

CES, Las Vegas, NV, January 8, 2018 — Building on a legacy that includes the world's first multiport USB 2.0 audio interface, Roland (LVCC Central Hall, Booth #17544) is displaying Rubix, a line of audio interfaces for Mac, PC, and iPad. Rubix is designed to offer a perfectly balanced combination of high-fidelity sound, solid build quality, compact size, affordable price, and crucial features for today's musicians and producers.

The line consists of the Rubix22, 24 and 44. Each multi-platform interface is carefully engineered to have extremely low noise from input to output. Clean, detailed sound is the top priority, with transparent, low noise mic preamps and support for audio resolutions up to 24-bit/192kHz. Highly visible indicators clearly show the presence of a good signal or an overloading input, even from a distance. Extensive shielding and ground lifts help ensure clean, quiet operation in a variety of venues, and the compact metal construction means Rubix can provide studio-grade performance just about anywhere.

<u>Rubix22</u> is a 2-in/2-out model with dual mic preamps. When coupled with an iPad, it creates a highly portable recording or performance rig. <u>Rubix24</u> adds two extra outputs and a hardware compressor/limiter for controlling highly dynamic sources. <u>Rubix44</u> adds two additional mic preamps for a total of 4 inputs and 4 outputs.

The Roland Rubix series is available with pricing as follows:

Rubix22: U.S. street \$149.00. Rubix24: U.S. street \$199.00. Rubix44: U.S. street \$299.00.

To learn more about the Rubix line of audio interfaces, please visit Roland.com.

About Roland Corporation

Roland Corporation is a leading manufacturer and distributor of electronic musical instruments, including keyboards and synthesizers, guitar products, electronic percussion, digital recording equipment, amplifiers, audio processors, and multimedia products. With more than 40 years of musical instrument development, Roland sets the standard in music technology for the world to follow. For more information, visit Roland.com or see your local Roland dealer.

For high-resolution images of these products, please visit our <u>press and dealer resources center</u> and visit <u>here for embeddable videos</u>.

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