



## **GRAMMY MUSEUM® ANNOUNCES 2024 GRAMMY® WEEK PROGRAMMING SCHEDULE**

**GRAMMY MUSEUM FREE-FOR-ALL DAY, PRESENTED BY ROLAND, FEATURING FREE GENERAL ADMISSION, WORKSHOPS AND MORE ON FEB. 2**

**PLUS OFFICIAL GRAMMY WEEK EVENT HOSTED BY JIMMY JAM TO CELEBRATE THE RENAMING OF THE MUSEUM'S ROOFTOP TO THE RAY CHARLES TERRACE AT THE GRAMMY MUSEUM FEATURING ARTISTS ALOE BLACC, DJ KHALIL AND JAC ROSS ON JAN. 29**

**INCLUDES CELEBRATING GRAMMY NOMINEE: MADISON CUNNINGHAM PUBLIC PROGRAM ON JAN. 30**

**GRAMMY IN THE SCHOOLS® FEST EDUCATION PROGRAMS AND PANELS FREE FOR STUDENTS WITH REGISTRATION**

**LOS ANGELES (Jan. 24, 2023)** — The GRAMMY Museum® announces its 2024 GRAMMY® Week programming schedule. All GRAMMY In The Schools® Fest education programs are free for students with registration. More information listed below. For those who cannot attend the education programs in-person, they can be livestreamed [here](#).

### **Sat, Jan. 27:**

#### **EVENT: GRAMMY Museum Student Showcase**

**WHAT:** The Student Showcase program is designed to offer high school students an opportunity to showcase their musical talents on stage at the GRAMMY Museum. High school musical acts from the Los Angeles and Southern California area from a variety of genres, including solo performers, bands and groups, will perform in the Museum's award-winning Clive Davis Theater. Ahead of the actual showcase, students will participate in panel discussions focusing on careers in music, content creation and stage presence, as well as receive real time feedback from industry professionals during rehearsals. The Student Showcase Finale will be free, open to the public, and livestreamed to reach a wider audience and allow performers to promote their music.

**WHEN:** 6 – 7:30 p.m.

**REGISTER:** Click [here](#).

### **Mon, Jan. 29:**

**EVENT: Backstage Pass: Coco Jones**

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**WHAT:** Backstage Pass is a career exploration program that gives students a first-hand look at what it takes to get a job in the music industry. This Backstage Pass program will consist of a question-and-answer session with five-time GRAMMY-nominated R&B artist, Coco Jones.

**WHEN:** 11 a.m – 12 p.m.

**REGISTER:** Click [here](#).

**EVENT: 1500 Sound Academy Presents: Turning A Listener Into A Supporter Masterclass ft. James Fauntleroy**

**WHAT:** 1500 Sound Academy is a trailblazing music education institution that strives to produce passionate sound creators through mentorship, positive mindset and professional development. Join us for a Masterclass session with GRAMMY® Award winner James Fauntleroy as he discusses what drives someone to transition from merely enjoying your music in passing, into becoming an ardent fan who purchases your merchandise, attends your concerts, and even changes their profile picture to your image.

**WHEN:** 1 – 2 p.m.

**REGISTER:** Click [here](#).

**EVENT: The Ray Charles Terrace at the GRAMMY Museum Ribbon Cutting Ceremony**

**WHAT:** An exclusive reception and ribbon cutting ceremony to celebrate the opening of The Ray Charles Terrace at the GRAMMY Museum. This official GRAMMY Week Event is hosted by GRAMMY-winning producer Jimmy Jam, with music curated by DJ Khalil and special performances by GRAMMY-nominated singers Aloe Blacc and Jac Ross.

**WHEN:** 6:30 – 9 p.m.

**REGISTER:** Invite only.

**Tue, Jan. 30:**

**EVENT: Live Out L!ve Presents: Creating Your Space In Live Music**

**WHAT:** Join us for an insightful conversation with successful industry professionals who have carved their niche in the live music scene. Our discussion will focus on leveraging opportunities across diverse markets and establishing thriving businesses. Key aspects such as market understanding, timing, and effective management strategies will be explored. The panel will feature Eboni Gentry of Gentry Touring, Loren Medina of Guerrera Marketing & PR, and Antonio Dowe of The RnB Block Party, moderated by Candace Newman, CEO & Founder of Live Out L!ve.

**WHEN:** 11 a.m. – 12 p.m.

**REGISTER:** Click [here](#).

**EVENT: Def Jam at 40: The Evolution of Hip-Hop's Greatest Label ft. Tunji Balogun, Chuck D and Benny The Butcher**

**WHAT:** Join us for this exclusive GRAMMY Week event to celebrate the 40<sup>th</sup> Anniversary of Def Jam Recordings. This panel will consist of an exclusive interview with Tunji Balogun, Chuck D and Benny The Butcher, followed by a Q&A session with the audience. Moderated by author, host, editor, and producer, Elliott Wilson.

**WHEN:** 1 – 2 p.m.

**REGISTER:** Click [here](#).

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**EVENT: Celebrating GRAMMY Nominee: Madison Cunningham**

**WHAT:** As part of the GRAMMY Museum's celebration of GRAMMY Week, we are thrilled to welcome GRAMMY Award-winning artist and current GRAMMY nominee Madison Cunningham for an intimate conversation and special performance, in celebration of her GRAMMY nomination this year for Best American Roots Performance.

**WHEN:** 7:30 p.m. – 9:30 p.m.

**TICKETS:** Click [here](#).

**Fri, Feb. 2:**

**EVENT: GRAMMY Museum Free-For-All, presented by Roland**

**WHAT:** The GRAMMY Museum is opening our doors for FREE on Friday, Feb. 2, thanks to the generous support of Roland. Admission to the Museum will be free for all ages from 11 a.m. to 6 p.m., and features two special beat-making workshops hosted by Roland with award-winning lo-fi artist [Sarah the Illstrumentalist](#) at 11 a.m. and 1 p.m. Come learn the history of the legendary Roland TR-808 drum machine, its impact on countless GRAMMY-winning songs, and see how fun and easy it is to create your own 808 beats with Roland Zenbeats, SP Samplers, and software instruments in Roland Cloud. An exclusive preview of "Somewhere in Detroit," Roland's soon-to-be-released short film on Submerge, Underground Resistance, and the soul behind techno's most creative community, will also be showcased during the day.

**WHEN:** 11 a.m. – 6 p.m.

**FREE TICKETS:** Click [here](#).

**ABOUT GRAMMY IN THE SCHOOLS FEST**

GRAMMY In The Schools Fest (GITS Fest), presented by the GRAMMY Museum, is a festival celebrating music and music education during GRAMMY Week, leading up to the 66th Annual GRAMMY Awards®. GRAMMY In The Schools Fest features engaging educational panels and workshops, artist interviews, masterclasses and music industry career conversations with guest professionals working in the business. GRAMMY In The Schools Fest will truly localize the GRAMMY Week experience in the world-renowned Clive Davis Theater at the GRAMMY Museum.

**ABOUT ROLAND CORPORATION**

For more than 50 years, Roland's innovative electronic musical instruments and multimedia products have fueled inspiration in artists and creators around the world. Embraced by hobbyists and professionals alike, the company's trendsetting gear spans multiple categories, from pianos, synthesizers, guitar products, and electronic percussion to DJ controllers, audio/video solutions, livestreaming products, and more. As technology evolves, Roland continues to lead the way for gigging musicians, producers and beatmakers, providing modern software-based solutions and seamless creative workflows between hardware products, computers and mobile devices. For more information, visit [Roland.com](#) or see your local Roland dealer. Follow us on [Facebook](#), Twitter ([@RolandGlobal](#)) and Instagram ([@RolandGlobal](#)).

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## ABOUT THE GRAMMY MUSEUM

The GRAMMY Museum, currently celebrating its 15<sup>th</sup> anniversary, is a nonprofit organization dedicated to celebrating and exploring music from yesterday and today to inspire the music of tomorrow through exhibits, education, grants, preservation initiatives, and public programming. Paying tribute to our collective musical heritage, the Museum values and celebrates the dynamic connection in people's diverse backgrounds and music's many genres, telling stories that inspire us, and creative expression that leads change in our industry.

For more information, visit [www.grammymuseum.org](http://www.grammymuseum.org), "like" the GRAMMY Museum on Facebook, and follow @GRAMMYMuseum on Twitter, Instagram and TikTok.

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## CONTACTS

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