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ROLAND CLOUD ANNOUNCES GLOBE-SPANNING SRX WORLD AND DRUM STUDIO-ACOUSTIC ONE

SRX WORLD brings global sounds from around the world to Legendary Series, and Drum Studio-Acoustic One offers classic drum sounds for modern studio and live manipulation

The NAMM Show, Anaheim, CA, January 23, 2019 — Roland Cloud is proud to add **SRX WORLD** and **Drum Studio-Acoustic One** to its expanding collection of cloud-based software synthesizers, drum machines, and sampled instruments.

Created in the spirit of Roland's seminal hardware board with modern adaptability, SRX WORLD is packed with sounds from around the world. From didgeridoo to tabla, berimbau to sitar, SRX WORLD has the power to bring creative projects into focus with cinematic scope. Wherever music is being made, from Hong Kong to Finland, or anywhere else on the map, SRX WORLD puts global sounds at the fingertips of users worldwide.

With the release of Drum Studio-Acoustic One, Roland Cloud adds high-quality acoustic sampled drums featuring classic kits that come from a history of craftsmanship born in the deep south and Quebec. Users have individual control of six kicks, five snares, nine toms, and seven cymbals, all sampled with varied articulation and multiple microphone placements. Ten preset kits provide starting points in a variety of styles. Recorded at 24/96 resolution, these HRES (High-Resolution Extended Samples) feature RRS (Round Robin Sound) sample randomization. Roland Cloud's Drum Studio-Acoustic One brings nuanced drum sounds to live and studio environments.

For more information, please visit www.rolandcloud.com/.

About Roland Virtual Sonics

Roland Virtual Sonics LLC. represents the joint venture between Roland Corporation and Seattle based Virtual Sonics. Roland Cloud represents a cloud-based suite of high-fidelity instruments, connected services and software for modern music creators and producers. Roland Cloud revolutionizes the current musical ecosystem by leveraging the cloud to connect musical artists to their sounds, their workflow and most importantly, each other.

Flowing from Roland Cloud are a myriad of new, high-fidelity virtual instruments. Roland Cloud delivers innovation on all fronts, from the revolutionary and cutting-edge way digital instruments are captured to the way they are delivered to popular digital workstations. As an ecosystem, Roland Cloud's community

of music and media creators can expect the ability to express their creative aspirations in intuitive ways never before imagined.

About Roland Corporation

Roland Corporation is a leading manufacturer and distributor of electronic musical instruments, including keyboards and synthesizers, guitar products, electronic percussion, digital recording equipment, amplifiers, audio processors, and multimedia products. With more than 40 years of musical instrument development, Roland sets the standard in music technology for the world to follow. For more information, visit Roland.com or see your local Roland dealer.