



**Press Release**

**FOR IMMEDIATE RELEASE**

## **Free Roland MIDI 2.0 Update for A-88MKII MIDI Keyboard Controller Available Now**



**Los Angeles, CA, Nov. 16, 2023** — [Roland](#) is pleased to announce the immediate availability of a free MIDI 2.0 update for the [A-88MKII MIDI Keyboard Controller](#). When Roland first introduced the A-88MKII at the Consumer Electronics Show (CES) in January 2020, the hardware was designed to be “ready for MIDI 2.0.” Now in 2023, MIDI 2.0 support is included with or coming very soon for all major computer and device operating systems.

With the free MIDI 2.0 update installed, A-88MKII owners will be ready to take advantage of dramatically increased musical expressivity as compatible instruments and apps become available. Pianos will perfectly reflect the most subtle keyboard playing techniques, orchestral sounds will be more acoustic and lifelike, and synthesizer textures will respond to performance gestures like never before.

Speaking to the A-88MKII MIDI 2.0 update, Roland Vice President of Customer Experience (CX) Paul McCabe notes, “Roland was a pioneering contributor to the original MIDI Standard over 40 years ago and has been deeply involved in the development of MIDI 2.0 since day one. Bringing MIDI 2.0 to life for musicians worldwide has long been a high priority for us, and we are pleased to make this happen with the free update for our A-88MKII MIDI Keyboard Controller.”

When it comes to MIDI controllers, playability often seems like an afterthought. The A-88MKII breaks that mold with rigid, wooden construction and the 88-note Ivory Feel PHA-4 keyboard found in acclaimed Roland instruments. With high-resolution sensing and lightning-fast response, the PHA-4 accurately translates the subtlest playing nuances, and users can personalize the sensitivity for their own unique touch.

### **Availability & Pricing**

The Roland A-88MKII is available now through authorized Roland retailers. To learn more and download the MIDI 2.0 update, visit [www.roland.com/us/products/a-88mk2/](http://www.roland.com/us/products/a-88mk2/).

To learn more, visit [Roland.com](http://Roland.com).

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### **About Roland Corporation**

*For more than 50 years, Roland’s innovative electronic musical instruments and multimedia products have fueled inspiration in artists and creators around the world. Embraced by hobbyists and professionals alike, the company’s trendsetting gear spans multiple categories, from pianos, synthesizers, guitar products, and electronic percussion to DJ controllers, audio/video solutions, livestreaming products, and more. As technology evolves, Roland continues to lead the way for gigging musicians, producers, and beatmakers, providing modern software-based solutions and seamless creative workflows between hardware products, computers, and mobile devices. For more information, visit [Roland.com](http://Roland.com) or see your local Roland dealer. Follow us on [Facebook](#), Twitter ([@RolandGlobal](#)), and Instagram ([@RolandGlobal](#)).*

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