

Roland Corporation U.S. 5100 S. Eastern Avenue Los Angeles CA 90040-2938 T: (323) 890-3700 F: (323) 890-3701 www.Roland.com

FOR IMMEDIATE RELEASE

Press Contact:
Leslie Buttonow
Account Manager
Clyne Media, Inc.
(615) 662-1616
Leslie@clynemedia.com

Company Contact:
Rebecca Eaddy
Marketing Communications Mgr.
Roland Corporation U.S.
(323) 890-3718
Rebecca.Eaddy@roland.com

ROLAND ANNOUNCES GP609 DIGITAL GRAND PIANO

Roland's Latest Technologies and Onboard Bluetooth® in an Elegant Grand Piano for Home, Hospitality, and Stage

The NAMM Show, Anaheim, CA, January 24, 2018 — Roland (ACC North, Level 2, Exhibit 17218) announces the GP609 Digital Piano, a stylish and sophisticated grand piano. The GP609 features Roland's advanced piano technologies for premium tone and touch, plus a multi-channel speaker system that provides top-quality sound for piano playing and casual music listening. And with onboard *Bluetooth®* support, users can connect with mobile devices to stream music and work with various music apps. Available in polished ebony or polished white, the GP609 brings majesty and elegance to any space, from private homes and houses of worship to hotels, restaurants, schools, and other venues.

Thanks to its advanced digital design, the <u>GP609</u> offers many practical benefits over a traditional acoustic piano. To start, it's nearly half the weight, making it much easier to move and install. In addition, the instrument's volume is easily controlled, and the sound engine never needs tuning and other costly maintenance.

Roland's SuperNATURAL Piano Modeling technology delivers supremely realistic piano sound, with complex tone that naturally responds to the player's dynamics. Complementing the sound engine is the innovative PHA-50 hybrid keyboard, which combines wood and molded materials for traditional playability and lasting durability.

The GP609 also includes numerous onboard features for education and enjoyment, including split/layer capability, Twin Piano mode, a metronome, and a recorder. Working with Roland's Piano Partner 2 and Piano Designer apps via *Bluetooth* unlocks even more possibilities, allowing users to access extended piano functions, play with rhythm accompaniments, customize piano sounds, and more.

To learn more about the GP609 Digital Piano, visit Roland.com.

About Roland Corporation

Roland Corporation is a leading manufacturer and distributor of electronic musical instruments, including keyboards and synthesizers, guitar products, electronic percussion, digital recording equipment, amplifiers, audio processors, and multimedia products. With more than 40 years of musical instrument development, Roland sets the standard in music technology for the world to follow. For more information, visit Roland.com or see your local Roland dealer.

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