

NEWS RELEASE

SLINGERLAND DRUM COMPANY

The Wait Is Over - Slingerland Drums Are Back!

Legendary Drums Reborn



Anaheim, CA, January 22, 2025 – The wait is over, the Slingerland Drum Company, steeped in decades of drumming history, is back!

Formed in Chicago in the 1920's by H.H. Slingerland, the Slingerland Drum Company was known for its iconic kits and snare drums. In the 1930s, the brand launched the legendary Radio King drums, and the renowned drummer Gene Krupa became the company's first endorsee. Over the decades, Slingerland continued to create innovative drums and inspire generations of drummers. Although the company stopped producing drums in 2008, today, many producers, studios, and music collectors own at least one vintage Slingerland.

“Slingerland is one of the great American drum brands, so I am thrilled to be part of the next chapter in the Slingerland story,” explained DW Founder Don Lombardi. “Slingerland has a rich legacy and is dear to my heart, so when Chris, my son, presented me with the purchase of the Slingerland brand for my birthday in 2019, our talented craftsmen began working to leave no stone unturned in preserving the company’s sound and details everyone knows and loves.”

To mark the historic return, a new Radio King Limited Edition Snare celebrates Slingerland's craftsmanship, history, and sound. Built to the same design specifications that made the original a favorite with drummers worldwide, this is a faithful recreation of the legendary snare from the late 1930s and early 1940s.

The shells are constructed using steam-bent solid Maple and period-correct Nickel-plated hardware, Nickel-over-Brass Stick Chopper hoops, and a genuine calfskin batter head. Only 50 Radio King Limited Edition Snares will be made in each size and color. They will be available in two sizes, 7 x 14" and 5 x 14", and four unique finishes: Black Diamond Pearl, White Marine Pearl, Blue and Silver Lacquer, and Black and Gold Lacquer. In store now, each snare is numbered and signed by Don Lombardi, and each will be sold with a Radio King snare case.

The Radio King snare is just the beginning of many new drums from Slingerland, and we will be designing and crafting a full line of drums for the next generation of drummers. The next chapter of the Slingerland story is here, and we're back to celebrate the heritage, launch new innovations, and carry forward the Slingerland legacy one drum at a time.

To learn more about new and upcoming Slingerland products, please visit <https://www.slingerland.com/>.

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