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V-MODA UNVEILS CROSSFADE 2 WIRELESS HEADPHONES

Next-Generation Performance in Analog Cabled or Bluetooth® Modes, Plus New Colors and CliqFold™ Mechanism

Los Angeles, CA, March 28, 2017 — [V-MODA](http://www.v-moda.com), the award-winning maker of the world's finest high-fidelity audio devices, unveils Crossfade 2 Wireless Over-Ear headphones. Building on the success of V-MODA's original Crossfade M-100 and Wireless headphones, which have won 29 editors' choice and best headphones awards, the new model raises the bar in sound quality with Hi-Res Audio certification, larger cushions, new colors, longer battery life and the iconic CliqFold™ design.

"V-MODA's Crossfade headphones are the epitome of versatility," says Val Kolton, CEO of V-MODA. "Once people own a truly great set of our headphones, they use them constantly in various use cases. And whether you are critically listening, producing music, DJing, gaming, watching movies or even working out, Crossfade 2 Wireless delivers on every level. How you connect them is irrelevant—you will love what you hear."

Next-Level V-MODA Sound Quality with Hi-Res Audio Certification

Powered by brand-new dual-diaphragm 50mm drivers using a high-resolution CCAW coil that is made in Japan, Crossfade 2 is certified by Japan Audio Society (JAS) to the Hi-Res Audio standard in wired mode. With an extended frequency range from 5Hz to 40kHz, you can now connect to a lossless music service or 24bit/96kHz playback sources and experience an increased dynamic range, with more precise and sparkling high-frequency definition.

Uncompromised quality means staying true to the Crossfade's award-winning signature sound, whether rocking out plugged-in or cord-free. Simply pair the Crossfade 2 Wireless to a Bluetooth® device and enjoy the headphones up to 33 feet (10 meters).

The Rose Gold model features the Qualcomm aptX audio codec for near-CD-quality sound over Bluetooth, which allows for the best wireless listening experience available. Click [here](#) to discover how to see what codec your notebook is streaming for Bluetooth audio.

A Traveler's Delight: CliqFold Mechanism and Exoskeleton Hard-shell Case

Crossfade 2 Wireless is built to travel, thanks to the innovative patent-pending CliqFold design that folds down to fit into the deceptively small travel case, offering protection from the rigors of the road.

With newly added vents (V-PORT™) to ensure that air can circulate within to let the headphones breathe after a live performance or a workout, the case also has room to store charging and audio cables along with other extras like USB drives and earplugs.

Larger Cushions for Best Sound, Supreme Comfort and Negligible Noise Leakage

The new memory foam features enhanced comfort and size for all ears. Hundreds of prototypes with small variances were tested by V-MODA's CEO for over three months to perfect every fine detail of the cushions, as "the fit is the sound."

Through premium design and components, Crossfade 2 Wireless naturally achieves great analog noise isolation and a pure 3D soundstage without resorting to the active noise cancellation that can pollute pure sound. Although active noise cancellation reduces the perceived background noise, it adds extra sound pressure at the expense of sound quality. Using larger, deeper cushions with an adjustable Steelflex™ headband that naturally contours to fit the user's head, Crossfade 2 Wireless keeps the bad noise out and the good noise in.

Control Music and Calls Via Cable or Built-in Mic

The concealed microphone is optimized for phone calls and voice recognition, which is made easier still with the inclusion of a rugged Kevlar-reinforced SpeakEasy™ cable for wired use.

Crossfade 2 Wireless can even pair with two sources at the same time, for example at work using a laptop or smartphone, or working out using a smartphone and smartwatch. The antenna is tuned to work flawlessly with smartwatches' built-in Bluetooth music players. V-MODA's CEO rigorously tested and tuned the antenna for smartwatch Bluetooth performance using nearly every Apple and Android™ watch on the market.

Premium Materials, Military-Standard Build Quality and Exciting New Colors

As with all of V-MODA's products, durability and exquisite material selection was paramount in the design. Crossfade 2 Wireless retains the luxurious combination of steel and metal materials along with improved vegan leather that lives up to the military-standard MIL-STD-810G testing guidelines. The cables are tested and reinforced to bend over 1 million times, up to 100 times the industry standard.

Style has also been upgraded on Crossfade 2, which brings back the fan-favorite color Matte Black (unavailable on the first version) and introduces two all-new luxurious colors: Matte White and Rose Gold.

Customize your Headphones and Endorse Yourself

Crossfade 2 Wireless is compatible with V-MODA's popular accessory ecosystem, which includes 3D-printed shields; laser-engraved aluminum shields; [BoomPro Mic](#) for gamers, calls and broadcasters; [XL cushions](#); [CoilPro cable](#); 1/3-button [Speakeasy](#) cables; VAMP DAC/AMP; and the newly released [REMIX®](#) headphone amplifier + Bluetooth speaker.

Listen from Sunrise to Sunset—and Beyond

The rechargeable lithium-ion battery is 15% bigger than the previous version and provides up to 14+ hours of continuous music, entertainment and calls. But unlike most Bluetooth headphones, you can carry on listening with the same sound even when the battery is dead. Plugging in the supplied cable instantly switches the headphones to pure analog mode, which deactivates all onboard electronics for

situations where zero latency is important—essential for DJs, musicians, gaming and VR. Once near a power socket, use the included elegant V-Micro USB cable to fully recharge in around two and a half hours.

Availability & Pricing

Crossfade 2 Wireless is now available in three colors optimized for personalization: Matte Black (\$330), Matte White (\$330) and Rose Gold featuring Qualcomm aptX (\$350) at V-MODA.com/Crossfade-2-Wireless and authorized resellers worldwide.

3D printing and 2D laser customization is also available exclusively at V-MODA.com/Crossfade-2-Wireless.

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About V-MODA

Designed in Milano, V-MODA's verve is to amplify an authentic music lifestyle via timeless products forged by unparalleled quality, fashion-forward design and an unequivocal passion for music and materials. Led by Chief Visionary Officer and professional musician Val Kolton, V-MODA blends analog renaissance age inspiration, Italian design and precise Japanese engineering. V-MODA products have won 40+ editors' choice awards and have become essential gear for the world's top professional DJs.

V-MODA joined forces with Roland of Japan on 808 (August 8, 2016), to redefine and develop the next breakthrough in music products and push the boundaries of audio innovation to reach a global audience of music aficionados. V-MODA and Roland do not tune headphones only as the "artists intended" but as **both** the "instrument engineer and artists intended."

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