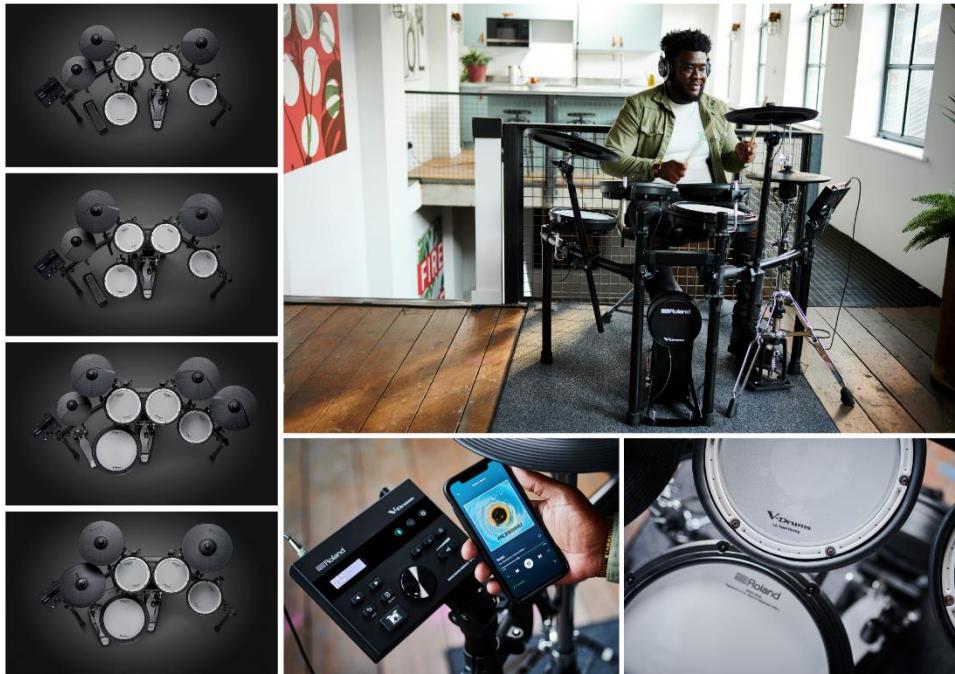




Press Release

FOR IMMEDIATE RELEASE

## Roland Introduces Four Affordable V-Drums Kits Based Around the TD-07 Sound Module



*TD-07DMK, TD-07KX, TD-07KVX, and VAD103 Kits Deliver Renowned V-Drums Playability in Compact Configurations*

**Los Angeles, CA, July 20, 2021** — [Roland](#) has introduced four new compact V-Drums kits based around the TD-07 sound module. The [TD-07KV](#) kit has been a top seller since its introduction in October 2020, offering famous V-Drums sound and playability at an affordable price. The new [TD-07DMK](#), [TD-07KX](#), and [TD-07KVX](#) kits expand the lineup to give developing electronic drummers more options with a variety of different pad and stand configurations. And for players who prefer an acoustic drum appearance, the streamlined [VAD103](#) kit and its shallow-depth wood shells bring an affordable entry-level option to Roland's acclaimed V-Drums Acoustic Design series.

At the center of each new V-Drums kit is the powerful TD-07 sound module. Delivering the best performance in its class, the TD-07 comes packed with ready-to-play acoustic drum kits that provide instant gratification for players, allowing them to dive into an authentic drumming experience right away. Every kit features sounds captured in pro studios, then brought to life with advanced V-Drums technologies that make them behave just like their acoustic counterparts. Easy-to-use editing tools allow players to personalize every sound in detail, just

like they would with acoustic drums. EQs, ambience effects, and other processing options are also on hand to bring studio-quality polish to the sound.

The TD-07 module features many useful tools that make drum practice more fun and productive, including onboard *Bluetooth®* wireless technology for playing along with music from a mobile device or computer and Coach mode exercises that help players build skills with enjoyable drum timing and accuracy challenges. The module also integrates seamlessly with Melodics™, a Mac/Windows software application that provides a growing selection of free drum lessons to develop rhythm, timing, and muscle memory.

All the new kits come outfitted with Roland's legendary double-ply, tension-adjustable mesh drumheads for snare and toms, giving players the most accurate playing feel and sensing available. They offer quiet acoustic performance as well, a vital feature for home practice with headphones. The quiet performance also extends to the kick pads and stands, which are purpose-built to reduce noise and vibration transfer that might otherwise disturb family members and neighbors.



### **TD-07DMK**

The entry-level TD-07DMK is the most affordable kit in the TD-07 series. It features a compact pad layout and a slimline kick pad that attaches directly to the stand, making it ideal for tight setups and situations where the kit needs to be stored away when not in use.



### TD-07KV

The original TD-07KV remains a great value within the TD-07 family, with an upgraded freestanding kick drum and larger crash cymbals.



### TD-07KX

The TD-07KX is the perfect step-up from the TD-07KV, providing larger snare and tom pads for greater playing comfort and the most cymbals in the TD-07 lineup.



### TD-07KVX

The TD-07KVX is top of the TD-07 range, with a floating VH-10 hi-hat that mounts onto an acoustic hi-hat stand. It also comes with larger V-Cymbals, including a three-zone ride with bow, bell, and edge triggering for maximum expression.



### VAD103

As the new entry point to the V-Drums Acoustic Design series, the VAD103 is the affordable, all-digital kit that captures the vibe and feel of a traditional acoustic set. It features shallow-depth

wood drum shells throughout, including an 18-inch kick drum for a full-immersion acoustic experience.

To learn more about TD-07DMK, TD-07KV, TD-07KX, and TD-07KVX kit configurations and features, visit the [TD-07 series page](#).

To learn more about the VAD103 V-Drums Acoustic Design kit, visit the [VAD103 product page](#).

## Availability & Pricing

- **TD-07KV:** Available now at Roland authorized [retailers](#) for \$999.99.
- **TD-07DMK & TD-07KVX:** Available in the U.S. in August 2021 for \$799.99 and \$1,599.99, respectively.
- **TD-07KX:** Will retail for \$1299.99 (availability may vary by region).
- **VAD103:** Available in the U.S. in September 2021 for \$1,999.99.

For the full press kit, including hi-res images, specs, and more, [click here](#).

For more information, visit [Roland.com](#).

*\*Price at the time of publishing.*

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## About Roland Corporation

For nearly 50 years, Roland's innovative electronic musical instruments and multimedia products have fueled inspiration in artists and creators around the world. Embraced by hobbyists and professionals alike, the company's trendsetting gear spans multiple categories, from pianos, synthesizers, guitar products, and electronic percussion to DJ controllers, audio/video solutions, livestreaming products, and more. As technology evolves, Roland continues to lead the way for gigging musicians, producers, and beatmakers, providing modern software-based solutions and seamless creative workflows between hardware products, computers, and mobile devices. For more information, visit [Roland.com](#) or see your local Roland dealer.

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