



Press Release

FOR IMMEDIATE RELEASE

ROLAND DEBUTS ALL-NEW JUPITER-X SYNTHESIZER LINEUP



Roland's Premier Synthesizer Series Evolves with a Powerful New Sound Engine and Advanced Creative Features

Los Angeles, CA, September 5, 2019 — Roland, a leading manufacturer and distributor of electronic musical instruments and professional video products, introduces [JUPITER-X](#), a new series of premium synthesizers that feature a diverse selection of sounds and advanced composition and performance features. Starting with the release of the JUPITER-4 in 1978, the JUPITER name has represented the pinnacle of innovation and quality in Roland synthesizers. JUPITER-X continues this tradition, combining classic Roland design and exceptional build quality with an all-new synth engine and the finest keyboard actions to date. The compact [JUPITER-Xm](#) is equipped with a 37-note slim keyboard and will be available in September 2019 for \$1,499.99. The flagship [JUPITER-X](#) features a full-size 61-note keyboard and will be available in the U.S. in April 2020 for \$2,499.99.

Flexible and deep, JUPITER-X's next-generation sound engine lets users tap into Roland's long history of genre-defining sounds and morph them together to explore unmapped sonic territory. Sought-after analog classics like the JUPITER-8, JUNO-106, SH-101, and more are authentically reproduced, as well as digital machines like the vintage XV-5080 and modern RD pianos. Also available are Roland drum machine sounds that form the foundation of electronic and dance music, including the TR-808, TR-909, TR-707, CR-78, and others.

JUPITER-X's cutting-edge I-Arpeggio feature uses artificial intelligence to accompany user performances and inspire new musical ideas. I-Arpeggio takes player-created notes, rhythms, and phrases and uses them to develop complementary drum parts, basslines, chords, and arpeggiated lines in real time. It works on each of JUPITER-X's five parts simultaneously, and generated patterns can be customized and even exported to a DAW.

Built for on-the-spot music creation, JUPITER-X features an informative display and an array of large, comfortable knobs, sliders, and buttons. And with the dedicated effects section and quick switching between synth layers, the user can immediately take control of any aspect of a sound. This kind of natural, hands-on control gives players the feeling of reaching in, touching the sound, and instantly shaping it to suit the moment.

JUPITER-X's sound structure includes five parts: four for synths and one for drums. Its engine can power multiple authentic Roland classics like the JX-8P or JUPITER-8 with enough polyphony to create thick layers and complex backing parts. With so much polyphony on hand, users can freely create layered sounds, splits, and backing parts without limiting complex chords or musical ideas.

JUPITER-X is available in two formats to fit different lifestyles and creative flows. The flagship JUPITER-X model features a spacious, full-size control layout and a 61-note keyboard with supreme playability. Compact yet extremely powerful, the JUPITER-Xm model is a complete electronic production and performance environment with a 37-note slim keyboard and support for battery-powered operation.

To learn more about the JUPITER-X series, visit Roland.com.

For hi-res images of the JUPITER-X series, please click [here](#).

JUPITER-X series product video available here: <https://youtu.be/unM9orpHVkU>

For high-resolution images of these products, please visit our [press and dealer resources center](#) and visit [here for embeddable videos](#).

About Roland Corporation

Roland Corporation is a leading manufacturer and distributor of electronic musical instruments, including keyboards and synthesizers, guitar products, electronic percussion, digital recording equipment, amplifiers, audio processors, and multimedia products. With more than 40 years of musical instrument development, Roland sets the standard in music technology for the world to follow. For more information, visit <http://www.roland.com> or see your local Roland dealer.

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