



Press Release

FOR IMMEDIATE RELEASE

## Roland Introduces RP701 and F701 Digital Pianos



*Space-Saving Home Upright Pianos with Premium Sound, Authentic Playability, and Onboard Learning Features*

**Los Angeles, CA, January 11, 2021** — Roland introduces the [RP701](#) and [F701](#) digital pianos, two compact and affordable instruments for the home. Roland's famous piano technologies deliver an inspiring piano experience, while onboard education features and Bluetooth audio/MIDI connectivity with music apps encourage learning and enjoyment. The RP701 offers a traditional upright design in a space-saving footprint, making it an ideal first piano for growing families. With its sleek, contemporary upright appearance, the F701 is a great choice for adult piano enthusiasts living in smaller modern spaces.

The RP701 and F701 feature Roland's SuperNATURAL Piano technology for organic, ultra-expressive sound that provides both a solid foundation for learning and the detailed articulation and response to satisfy experienced players. The 88-note PHA-4 Standard keyboard offers the natural touch and feel of an acoustic grand with progressive hammer action, escapement, and ivory-feel keys.

Each model comes equipped with a high-quality stereo speaker system and support for two sets of headphones for quiet practice and teacher/student interaction. Bluetooth connectivity allows users to play along with songs from mobile devices and enhance their experience with music apps such as Roland's Piano Every Day and a wide range of third-party options. Each instrument also includes a versatile metronome and onboard

recording for self-evaluation, plus an extensive onboard song library that includes lessons and a variety of classical, pop, and jazz pieces.

The RP701 and F701 are available in contemporary black, white, and light oak finishes, and include a matching adjustable bench. The RP701 is also available in dark rosewood.

### **Availability & Pricing**

The RP701 and F701 will be available in February 2021 for \$1,499.99 and \$1,399.99.

For the full press kit, including hi-res images, specs, and more, click [here](#).

Learn more about the RP701 and F701 digital pianos at [www.Roland.com](http://www.Roland.com).

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### **About Roland Corporation**

*For nearly 50 years, Roland's innovative electronic musical instruments and multimedia products have fueled inspiration in artists and creators around the world. Embraced by hobbyists and professionals alike, the company's trendsetting gear spans multiple categories, from pianos, synthesizers, guitar products, and electronic percussion to DJ controllers, audio/video solutions, livestreaming products, and more. As technology evolves, Roland continues to lead the way for gigging musicians, producers, and beatmakers, providing modern software-based solutions and seamless creative workflows between hardware products, computers, and mobile devices. For more information, visit [Roland.com](http://Roland.com) or see your local Roland dealer.*

### **Press Contact:**

Claire Rocawich  
Account Director  
Max Borges Agency  
+1 (305) 374-4404, Ext.110  
[roland@maxborgesagency.com](mailto:roland@maxborgesagency.com)

### **Company Contact:**

Rebecca Eaddy  
Global PR/Media Relations Manager  
Roland Corporation  
+1 (323) 890-3718  
[rebecca.eaddy@roland.com](mailto:rebecca.eaddy@roland.com)