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LATEST ROLAND BOUTIQUE SERIES MODELS DISPLAYED

TR-09 Rhythm Composer, TB-03 Bass Line, and VP-03 Vocoder Update and Enhance Roland Classics with the Latest Technology

The NAMM Show, Anaheim, CA, January 18, 2017 — Roland (Booth 300A, Level 3) is displaying the three newest additions to the Boutique series. The TR-09 Rhythm Composer, TB-03 Bass Line, and VP-03 Vocoder each recreate the sound, interface, and operation of classic Roland products. Powered by Roland's advanced ACB (Analog Circuit Behavior) technology, they also offer enhanced features and modern connectivity, making them ideal for today's musicians.

The [TR-09](#) (U.S. Street \$399) offers the power of Roland's iconic TR-909 drum machine in a compact and affordable format. It recreates the influential hybrid sound of its predecessor using ACB tech, complete with the familiar 16-step TR-REC programming style and a choice of Step or Tap write modes. The TR-09 also offers greater flexibility than the original, letting musicians fine-tune parameters and switch modes without interrupting their beats. It's also designed for easy connectivity to external gear, with a choice of MIDI, USB, and trigger ports giving control over vintage analog synths, modular gear, and DAWs.

Inspired by Roland's famous TB-303 Bass Line Synth, the new [TB-03](#) (U.S. Street \$349) uses ACB to fully capture the authentic sound and character of the original. The new four-digit LED display allows for enhanced programming, while rotary dials give hands-on control over tuning, cutoff, resonance, envelope mod, decay, and accent. Saw and square waveforms are present, alongside new overdrive, delay, and reverb effects. In addition to the original's Pitch and Time write modes, there's an all-new Step mode and fine tempo control, and sequences can continue playing while switching modes. Ports for external gear include a dedicated trigger input to drive the internal sequencer, plus MIDI IN/OUT, USB, and CV/Gate for control over analog gear, modular synths and DAWs.

The compact new [VP-03](#) (U.S. Street \$349) takes cues from the legendary VP-330 Vocoder Plus, using ACB tech to emulate the original's fusion of synthesized sound and the human voice. True to the VP-330, the VP-03 has vocoder, human voice, and string sound sources on board. It also includes a gooseneck XLR microphone, and can be paired with the optional K-25m Keyboard Unit for enhanced performance. New features include 16 Chord Memory setups for one-finger chord playback, plus a new Voice Step Sequencer for dynamic rhythmic effects. Alongside line and headphones outs, the VP-03

also includes MIDI I/O for connecting with other devices and 24-bit DAW audio interface capability via a Micro USB connector.

Intended for flexible use on stage, in the studio, or at home, all three new Roland Boutique units run on 4 x AA batteries or USB bus power, ready for when inspiration strikes. Each module also includes a powered mini-speaker, a convenient feature for monitoring sound on the go.

To learn more about these products, visit www.Roland.com.

About Roland Corporation

Roland Corporation is a leading manufacturer and distributor of electronic musical instruments, including keyboards and synthesizers, guitar products, electronic percussion, digital recording equipment, amplifiers, audio processors, and multimedia products. With more than 40 years of musical instrument development, Roland sets the standard in music technology for the world to follow. For more information, visit www.Roland.com or see your local Roland dealer.

For high-resolution images of this product, please visit our [press and dealer resources center](#) and visit [here for embeddable videos](#).