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FOR IMMEDIATE RELEASE

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ROLAND ANNOUNCES R-07 HIGH-RESOLUTION AUDIO RECORDER

Professional Handheld Recorder with Premium Audio Quality and Enhanced Bluetooth®

CES, Las Vegas, NV, January 8, 2018 — Roland (LVCC Central Hall, Booth# 17544) announces the R-07 High-Resolution Audio Recorder, a convenient handheld recording device for musicians, journalists, students, and anyone who needs to capture sound on the go. The R-07 features multiple high-quality recording modes, plus unique dual recording and hybrid limiting functions that ensure perfect audio capture every time. It also includes *Bluetooth®* for remote operation and features Bluetooth-capable audio streaming enhanced with Qualcomm® aptX™ audio technology.

While today's smartphones have the capability to record audio, achieving high-quality results requires using external peripherals that are fussy and inconvenient. Stylish and easy to carry in a pocket, the all-in-one [R-07](#) makes it simple to capture high-resolution audio wherever the user travels.

The R-07 supports mono and stereo WAV recording at rates up to 24-bit/96 kHz and MP3 recording at rates up to 320 kbps. Top-quality onboard stereo mics are always at the ready, while handy scene setups configure all the critical recorder settings with one touch. The R-07 is powered via two AA batteries or USB bus power, and comes in a choice of black, white, and red colors.

Using the free R-07 remote control app on an iOS or Android mobile device, users can wirelessly manage various R-07 functions and also monitor status and levels while the R-07 is placed in a prime recording location that's out of reach.

For added protection during storage and travel, Roland is also offering an optional soft zippered pouch (CB-BPR07) and a sturdy bag with a shoulder strap and pockets (CB-BR07).

To learn more about the R-07 High-Resolution Audio Recorder, visit Roland.com.

About Roland Corporation

Roland Corporation is a leading manufacturer and distributor of electronic musical instruments, including keyboards and synthesizers, guitar products, electronic percussion, digital recording equipment, amplifiers, audio processors, and multimedia products. With more than 40 years of musical instrument development, Roland sets the standard in music technology for the world to follow. For more information, visit Roland.com or see your local Roland dealer.

For high-resolution images of these products, please visit our [press and dealer resources center](#) and visit [here for embeddable videos](#).

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