



Press Release

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Roland to Showcase VAD706 V-Drums Acoustic Design Kit During CES 2022 Digital in Celebration of Making TIME's List of the 100 Best Inventions of 2021



Award-Winning VAD706 Combines Roland's Groundbreaking Electronic Drum Technologies with Look and Detail of Premium-Grade Acoustic Drums

Los Angeles, CA, January 4, 2022 — [Roland](#) is honored to showcase the [VAD706 V-Drums Acoustic Design Electronic Drum Kit](#), awarded one of TIME's Best Inventions of 2021 in the entertainment category, at CES 2022 Digital. The VAD706 is the top of-the-line kit in Roland's V-Drum's Acoustic Design series, combining Roland's best V-Drums technologies with the look and detail of premium-grade acoustic drums. The flagship kit also features the next-generation

TD-50X sound module and digital pad configurations that include the groundbreaking new VH-14D digital hi-hat.

Each year, TIME reveals its annual list of the 100 Best Inventions that are making the world better, smarter and even a bit more fun. To assemble their 2021 list, TIME solicited nominations from their editors and correspondents around the world, as well as through an online application process. TIME then evaluated each contender on a number of key factors, including originality, creativity, efficacy, ambition and impact. The result: a list including an innovative, eco-friendly dye for jeans, a truly novel pasta shape, groundbreaking vaccines for COVID-19 and malaria—and much more. See the full list here: time.com/best-inventions-2021.

The VAD706 V-Drums Kit features Roland's breakthrough digital pad technology, which leverages the vast expressive potential made possible with Prismatic Sound Modeling. Multi-sensors in the PD-140DS snare, CY-18DR ride, and new VH-14D hi-hat pads, work with the lightning-fast processing in the TD-50X module to bring authentic acoustic nuance and detail to these core kit pieces. This provides the most acoustic-like experience available in electronic drumming today.

Four elegant finish options are available for the full-size wood shells in the VAD706, including Gloss Natural, Gloss Cherry, Gloss Ebony, and Pearl White.

Pricing & Availability

The Roland VAD706 V-Drums Acoustic Design Electronic Drum Kit is available in the U.S. for \$7,999.99 at select authorized Roland dealers and [Amazon.com](https://www.amazon.com).

For the full VAD706 press kit, including hi-res images, specs, and more, click [here](#).

See the international cover of TIME featuring the 100 Best Inventions of 2021 [here](#).

To learn more, visit [Roland.com](https://www.roland.com).

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About Roland Corporation

For nearly 50 years, Roland's innovative electronic musical instruments and multimedia products have fueled inspiration in artists and creators around the world. Embraced by hobbyists and professionals alike, the company's trendsetting gear spans multiple categories, from pianos, synthesizers, guitar products, and electronic percussion to DJ controllers, audio/video solutions, livestreaming products, and more. As technology evolves, Roland continues to lead the way for gigging musicians, producers, and beatmakers, providing modern software-based solutions and seamless creative workflows between hardware products, computers, and mobile devices. For more information, visit [Roland.com](https://www.roland.com) or see your local Roland dealer.

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