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ROLAND EXHIBITS AX-EDGE KEYTAR

Step into the Spotlight with a Unique Mobile Performance Synth Featuring Pro Sounds, Customizable Looks, and More

The NAMM Show, Anaheim, CA, January 23, 2019 — Roland (Exhibit 10702, Hall A) is displaying the AX-Edge Keytar, a performance synthesizer designed to be played in a standing position with a shoulder strap. The AX-Edge features 49 full-sized keys and a professional sound set crafted specifically for keytarists. It offers a sleek, modern design with the unique ability to interchange Edge Blades and customize the instrument's look. Compact and battery operated, the AX-Edge enables performing keyboardists to take center stage and put their music in the spotlight.

Roland's [AX-Edge](#) models are available in black or white finishes, and the black model features an all-black keyboard for a dark, sophisticated appearance. Each AX-Edge model comes with an extra Edge Blade in the box (a silver Edge Blade for the black model and a gold Edge Blade for the white), allowing the player to create a fresh look that complements their personal performance style.

Optimized for stage performance, the powerful AX-Edge features Roland's latest sound technologies and are designed to cut through even in loud bands. Dedicated buttons provide instant access to edgy leads, fat basses, and all types of sounds perfect for the performing keytarist.

Users can customize sounds by wirelessly connecting to the [AX-Edge Editor app](#) with *Bluetooth®* MIDI. Splits and layers take full advantage of the full-sized keyboard, along with stunning effects and studio-quality tone in any venue. A Tone Remain function allows players to switch sounds seamlessly without notes or effect tails being cut off prematurely.

Featuring highly intuitive neck controls, the AX-Edge offers maximum expression and there's a modulation bar and pressure-sensitive pitch ribbon, easy-to-reach portamento, hold, octave, and program change buttons, and an array of assignable controls that can be tailored to any performance style.

Additionally, the AX-Edge is filled with stage features, including an innovative dual display system, arpeggiator, and onboard song player for handling backing duties. A built-in vocoder can be layered with internal sounds to create unique backing vocals or funky, retro lead parts.

The AX-Edge provides up to four full hours of mobile playing time (using rechargeable Ni-MH batteries). The instrument can also be powered via an AC adaptor.

The Roland AX-Edge is currently available with U.S. pricing of \$999.99.

To learn more about the AX-Edge Keytar, visit Roland.com.

About Roland Corporation

Roland Corporation is a leading manufacturer and distributor of electronic musical instruments, including keyboards and synthesizers, guitar products, electronic percussion, digital recording equipment, amplifiers, audio processors, and multimedia products. With more than 40 years of musical instrument development, Roland sets the standard in music technology for the world to follow. For more information, visit Roland.com or see your local Roland dealer.

For high-resolution images of these products, please visit our [press and dealer resources center](#) and visit [here for embeddable videos](#).