



Press Release

FOR IMMEDIATE RELEASE

*An error in the specification of the waterproof rating has been corrected as noted below.

Error: IPX5

Correction: IPX4

(Correction date: December 15, 2021)

V-MODA Debuts Hexamove Series, True Wireless Earbuds Boasting Perfect Fit for any Activity and In-App Sound Control



The newly available models – Lite and Pro – offer 6mm drivers, six hours of playback on a single charge and 18 extra hours with the charging carry case.

Los Angeles, CA, October 12, 2021 – [V-MODA](#), award-winning manufacturer of the world's finest high-fidelity audio devices, announces [Hexamove](#), its first series of true wireless earbuds.

Combining V-MODA's signature sound beloved by DJs, musicians, and fans worldwide, with the freedom of limitless movement, Hexamove are now available in two different models: Lite and Pro. Featuring extensively researched ergonomics for a secure fit and stylish design, each model offers six hours of playback on a single charge and 18 more hours with the charging carry case.

Hexamove are the pocket-sized upgrade to your everyday life, boasting a stylish design made for impeccable sound quality thanks to 6mm drivers, which deliver powerful bass, vibrant mids and pristine highs with a barely-there look and feel.

[Hexamove Lite](#) comes in three striking colors to suit every style. A slim, lightweight design with BLISS (Bass Level Isolating Soft Silicone) fittings in three sizes offer all-day ergonomic comfort and superior sound isolation to enhance your daily audio experience.

Meanwhile, [Hexamove Pro](#) comes with six different options of fitting and customization. Built in the form of V-MODA's classic heritage hexagon, Hexamove Pro ensures the most comfortable and secure fit possible with a combination of fins, ear hooks and BLISS in-ear fittings in three different sizes. Choose the right combination for you and your daily routine with the added option of attaching the neck strap and stabilizer for added peace of mind when the earbuds are not in use. Hexamove Pro also works with the V-MODA app, allowing users to completely customize their audio experience via the EQ Tool.

Customers can also express themselves and change their look to suit their mood in no time at all, thanks to Hexamove Pro's interchangeable decorative shields, with extra sets in Silver and Bronze included. Each model also comes with the option to add an extra pair of shields with a monogram or custom V-MODA design for a truly personal touch.

Staying true to V-MODA's dedication to durability and reliability, Hexamove Lite and Pro are IPX4 sweat, water and dust resistant and tested to the strictest V-MODA durability standards. All Hexamove series models come with a carry case that doubles as a charging station for 18 hours of extra battery, providing a full day of playback.

Pricing & Availability

Hexamove Lite is available in Black, Red, or Sand White. Hexamove Pro is available in Black or White with in-app sound control and additional fitting and customization options.

Hexamove Lite (\$129.99) and Hexamove Pro (\$169.99) are available now at v-moda.com and Amazon.com.

For the full press kit, including hi-res images of both models, click [here](#).

About V-MODA

Designed in Milan, engineered in Japan and made to create, V-MODA is the music lifestyle brand where state-of-the-art tech meets stylish design. Founded in 2004, V-MODA has won multiple accolades for products that have become best-selling fan favorites and are considered essential gear by top performing artists from a variety of genres. V-MODA joined forces with Roland of Japan on 808 (August 8, 2016), to redefine and develop the next breakthrough in design-centric music products, with the partnership progressing in 2019 to fully incorporate V-MODA into the Roland family and facilitate a greater vision for

the growth of both brands. Crafting with a “creators first” approach, Roland and V-MODA create high-quality audio products made for sound as both the artists and audio engineers intended. Visit www.vmoda.com follow us on [Facebook](#), on Twitter ([@VMODA](#)) and on Instagram ([@VMODA](#)).

***About Roland Corporation**

For nearly 50 years, Roland’s innovative electronic musical instruments and multimedia products have fueled inspiration in artists and creators around the world. Embraced by hobbyists and professionals alike, the company’s trendsetting gear spans multiple categories, from pianos, synthesizers, guitar products, and electronic percussion to DJ controllers, audio/video solutions, livestreaming products, and more. As technology evolves, Roland continues to lead the way for gigging musicians, producers, and beatmakers, providing modern software-based solutions and seamless creative workflows between hardware products, computers, and mobile devices. For more information, visit Roland.com.

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