

Press Release

FOR IMMEDIATE RELEASE

Roland Announces RD-88 Stage Piano



Streamlined and Affordable Digital Performance Piano with Premium Roland Sound and Features

Anaheim, CA, January 15, 2020 — Roland (NAMM Hall A, Booth #10702), announces the <u>RD-88 Stage Piano</u>, the latest model in the company's long-running RD series. For over 30 years, Roland RD pianos have been the top choice of professional keyboardists, appearing regularly on stages all over the world. Offering premium features in a light, streamlined design, the RD-88 delivers renowned RD sound and playability in an affordable instrument that's simple to use and easy to carry.

Equipped with the 88-note PHA-4 keyboard, the RD-88 provides exceptional feel and response with Roland's award-winning hammer action and Ivory Feel keys. Every musical nuance is perfectly translated, giving serious players the inspiring touch they need for authentic performances. A high-quality speaker system is also integrated into the instrument's design, offering convenient self-contained amplification for home practice and convenient monitoring.

Drawing on Roland's rich sound heritage, the RD-88 includes a wide selection of instruments including stunning, newly developed SuperNATURAL pianos and electric pianos. For added versatility, a curated collection of acoustic and electronic sounds are also on board, including modern synth sounds powered by the latest Roland sound engine.

The RD-88 is refreshingly intuitive to use while performing, with fast-access controls for selecting sound categories, creating layers and splits, and more. It's easy to shape the tone color via grab-and-go knobs and enhance sounds with compressor, chorus/delay, reverb, and other effects. Favorite setups can be stored for quick recall, and a One-Touch Piano button allows the player to quickly return to their core piano sound any time they like.

Advanced users will love the RD-88's zone features and easy computer integration. Software-based sounds can be played through the RD-88 via USB, and three zones can be configured with internal sounds or set up to control virtual instruments from Apple MainStage.

The RD-88 features a clean and compact design that fits neatly into any musical situation. Weighing just 13.5 kg/29 lb. 13 oz., it's easy to move and set up, even on small stages or in cramped rehearsal spaces.

For a hands-on demo of Roland products like the RD-88 Stage Piano, visit Hall A at The NAMM Show in Anaheim, California, at booth #10702 from January 16-19, 2020.

Availability & Pricing

The Roland RD-88 Stage Piano will be available for \$1,199.99 in March 2020.

To learn more, visit Roland.com.

About Roland Corporation

Roland Corporation is a leading manufacturer and distributor of electronic musical instruments, including keyboards and synthesizers, guitar products, electronic percussion, digital recording equipment, amplifiers, audio processors, and multimedia products. With nearly 50 years of musical instrument development, Roland sets the standard in music technology for the world to follow. For more information, visit Roland.com or see your local Roland dealer.

Press Contact:

Claire Rocawich Account Supervisor Max Borges Agency +1 (305) 374-4404, Ext.110 clairerocawich@maxborgesagency.com

Company Contact:

Rebecca Eaddy Global PR/Media Relations Manager Roland Corporation +1 (323) 890-3718 rebecca.eaddy@roland.com