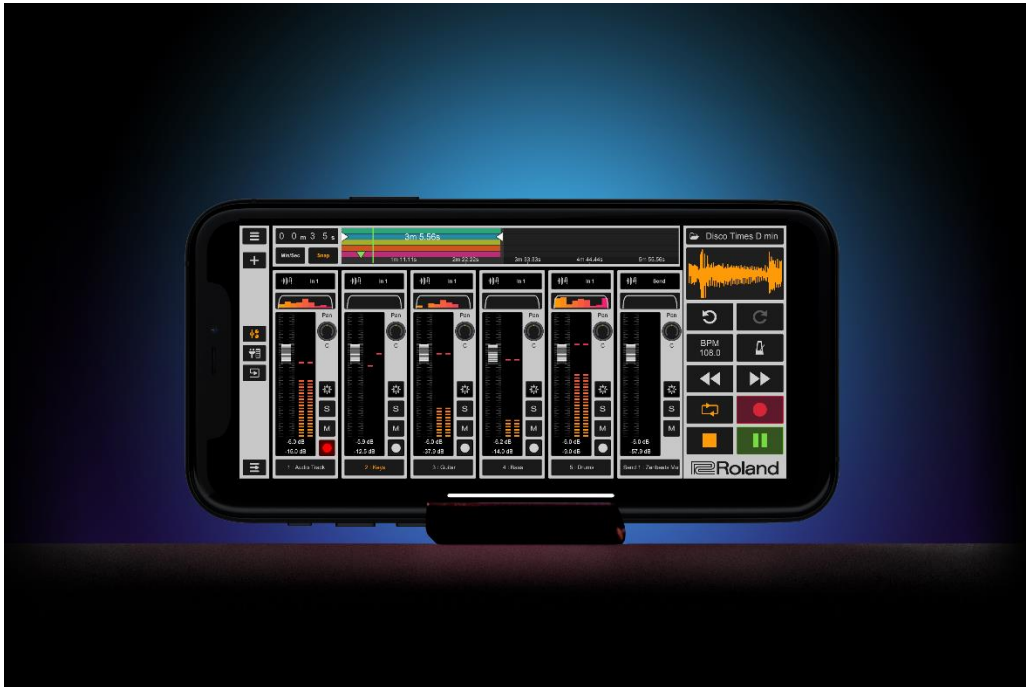




Press Release

FOR IMMEDIATE RELEASE

Roland Introduces Free Zentracker Audio Recording App for iOS and Android



A Powerful and Easy-to-Use Multitrack Recording Solution for Mobile Musicians

Los Angeles, CA, October 19, 2021 — Roland introduces [Zentracker](#), a free audio recording app for iOS and Android mobile devices. Ideal for singers, songwriters, and instrumentalists, the app turns the device in everyone's pocket into a professional-level multitrack recorder with advanced audio production tools. Zentracker puts the focus on getting ideas down while they're fresh with an easy-yet-powerful way to record, edit, and mix music anywhere.

Recording music doesn't have to be complicated, and a complex home studio full of expensive gear is not required to get great results. Zentracker is simple to use and designed to capture inspired moments with a friendly, pick-up-and-go approach to recording and mixing. A complete studio is never further away than a smartphone or tablet, and a simple finger tap is all that's needed to begin a new project.



Zentracker can be a musical scratchpad or the starting point of a professional production—or both. Creators can quickly record new ideas or build complete songs, all within the app. Over 200 audio loops are also included to jumpstart the creative process and fill out productions. And by saving Zentracker projects to Google Drive* or Microsoft OneDrive, it's easy to share and collaborate with friends, bandmates, and other artists.

With unlimited tracks to work with, Zentracker puts no bounds on musical creativity. Users can craft complex, layered textures and overdub as much as needed to complete a project. The integrated mixing console provides touch control of each track's level and pan position, and 16 audio effects are available for pro results that don't require a degree in audio engineering.



The free version of Zentracker is mighty powerful, but users can unlock even more creative options by upgrading to a Roland Cloud Core, Pro, or Ultimate membership. Additional Zentracker features include expanded audio effects, unlimited track sends, stem export support, timeline automation, over 20 Loop Packs, and much more. Membership also provides access to all the other wonders on Roland Cloud, like authentic Roland virtual instruments and effects, expanded sound content, additional mobile apps, and many other powerful production tools.

Availability & Pricing

The Zentracker app is available now for free to all Roland account holders and can be downloaded via the App and Google Play Store.

For the full press kit, including hi-res images, specs, and more, click [here](#).

To learn more, visit [Roland.com](https://roland.com).

**Google Drive support coming soon.*

**Zentracker uses “élastique efficient V3 by zplane.development” for its time-stretching engine.*

About Roland Corporation

For nearly 50 years, Roland's innovative electronic musical instruments and multimedia products have fueled inspiration in artists and creators around the world. Embraced by hobbyists and professionals alike, the company's trendsetting gear spans multiple categories, from pianos, synthesizers, guitar products, and electronic percussion to DJ controllers, audio/video solutions, livestreaming products, and more. As technology evolves, Roland continues to lead the way for gigging musicians, producers, and beatmakers, providing modern software-based solutions and seamless creative workflows between hardware products, computers, and mobile devices. For more information, visit [Roland.com](https://roland.com) or see your local Roland dealer.

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