

Roland Corporation U.S. 5100 S. Eastern Avenue Los Angeles CA 90040-2938 T: (323) 890-3700 F: (323) 890-3701 www.BossUS.com

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Press Contact:
Robert Clyne
President
Clyne Media, Inc.
(615) 662-1616
Robert@clynemedia.com

Company Contact:
Rebecca Eaddy
Marketing Communications Mgr.
Roland Corporation U.S.
(323) 890-3718
Rebecca.Eaddy@roland.com

BOSS UNVEILS WAZA CRAFT VB-2W VIBRATO

Legendary Analog Pedal Reborn with New Custom Features

The NAMM Show, Anaheim, CA, January 19, 2016 — BOSS (Booth 300A, Level 3) is pleased to announce the VB-2W Vibrato, the latest addition to the acclaimed Waza Craft lineup of special edition pedals. Based on the classic BOSS VB-2 Vibrato pedal from the 1980s, the VB-2W uses 100-percent analog circuitry to completely recreate the original's distinctive, sought-after sound. In addition, the pedal features a new Custom sound mode and real-time control functions that extend the range and versatility of the effect for today's players.

Originally produced from 1982 to 1986, the VB-2 Vibrato is a rare BOSS pedal that has become highly prized on the used market through the years. This innovative analog stompbox creates vibrato with true pitch modulation, enabling guitarists and bassists to achieve rich, expressive effects without physically bending their strings. For example, players can easily produce consistent, controlled vibrato sounds similar to fretless string instruments like violin and cello, and apply natural vibrato to full chords without using a whammy bar. At extreme settings, the pedal is also capable of warble sounds and dramatic special effects.

With the Waza Craft VB-2W, BOSS has recreated the original pedal while adding more range and control. In Standard mode, the VB-2W faithfully reproduces the warm, BBD-driven analog tone of the VB-2. Like the original, the user can adjust the vibrato rate and depth, and also control the time it takes for the effect to reach full intensity (called the "rise time"). A Latch setting provides normal stompbox on/off control, while Unlatch engages the effect only when the pedal switch is held, perfect for naturally applying vibrato effects as needed while playing.

Flipping the VB-2W's mode switch to Custom produces a newly developed vibrato tone that offers more depth than the original effect. In addition, a low-pass filter moves along with the pitch for bold low-range tones. The VB-2W also features a jack for controlling the effect depth with an optional expression pedal, or via the powerful external control capabilities of the BOSS ES-8 Effects Switching System.

To learn more about the Waza Craft VB-2W Vibrato, visit www.bossus.com/products/vb-2w/.

About the BOSS Waza Craft Pedals

Designed with a passion for premium sound by the master engineers at BOSS in Japan, the Waza Craft pedal series embodies the company's legacy of exceptional tone. Through carefully selected

analog components, refined circuitry, and attention to the finest design details, Waza Craft captures the essence of BOSS engineering and the spirit of generations of technical and musical wisdom.

"Waza" is the Japanese term for art and technique, and each of these special edition pedals proudly carries the Waza symbol to represent the artful wisdom and tech-savvy spirit flowing within BOSS design and craftsmanship.

About BOSS

BOSS, a division of Roland Corporation, has achieved legendary status among guitarists by offering a diverse, world-leading product lineup that includes compact effects processors, multi-effects processors, digital recorders, rhythm machines, metronomes, tuners, vocal products, and more. For more information, visit BossUS.com.

For high-resolution images of this product, please visit <u>RolandUS.com/Media</u> and for embeddable videos, visit <u>YouTube.com/BossChannel</u>.