



Press Release

Roland Introduces GP Series Digital Pianos



Elegant and Sophisticated Grand Piano Designs in a Variety of Size Configurations, Backed by Roland's Advanced Piano Reality Approach for Premium Sound and Playability

Los Angeles, CA, March 7, 2023 — [Roland](#) announces the GP digital piano series, the latest generation of instruments in the company's premier digital piano lineup. The GP series represents the pinnacle of Roland piano development, merging advanced technologies with finely crafted grand piano designs that bring elegance and grandeur to any space. These stunning instruments deliver world-class sound and touch to satisfy the most advanced players, coupled with inspiring modern features for learning, entertaining and everyday enjoyment. From the flagship [GP-9](#) and [GP-9M](#) to the mid-size [GP-6](#) to the uniquely compact [GP-3](#), there's a model to bring piano luxury to every environment. Roland's digital benefits are infused throughout, including *Bluetooth*® audio/MIDI connectivity, deep integration with the Roland Piano App and more.

Roland has spent the last five decades moving piano design forward, reimagining classic elements with advanced technologies that make a premium piano experience accessible to everyone. The GP series unifies the traditional and the modern in a powerful fusion, offering bold, luxurious instruments with refined musical performance and exciting new digital capabilities for today's lifestyles.

The GP series embodies signature piano elegance with flowing curves, solid lines and striking high-gloss finishes. Like traditional acoustic grands, each model features a top lid that opens for broader sound projection and an integrated keyboard cover to hide and protect the keys when not in use. Minimalist controls smoothly flow into the panel designs for an organic look. The GP-9M, GP-9 and GP-6 feature touch buttons that disappear when the backlighting is turned off, maintaining the acoustic aesthetic and eliminating distractions while playing.

Every GP model is built around Roland's advanced Piano Reality approach, a sophisticated ecosystem of connected technologies comprising the sound engine, keyboard, pedals, audio components and speakers. Each section is designed to work together flawlessly and transparently, allowing players to experience the purity of these wonderful instruments with unprecedented expression and realism.

The GP series opens a world of choices that are unavailable with acoustic grand pianos. Four configurations allow piano enthusiasts to select a size and feature set that suits their space while projecting a majestic look. And thanks to their sophisticated digital sound engines, every GP model sounds like a full concert-class grand, regardless of physical size.

GP-9 Digital Piano

Roland's premier grand piano features a large, luxurious cabinet finished in high-gloss ebony or polished white. Piano Reality Concert modeling leverages Roland's latest technologies to recreate every sound-making element of an acoustic piano, from the soundboard material and frame to the strings, hammers and much more. And with unlimited polyphony, notes and resonances ring in full detail to translate every musical emotion.

The 88-note Piano Reality Concert keyboard provides unbounded expression with progressive hammer action; escapement; hybrid wood/molded key construction with Ivory Feel; and advanced acceleration sensing technology (patent pending) for accurate detection of the subtlest playing nuances. Fine details further elevate the feel, including long key pivot length and haptic vibration that emulates physical resonances from an acoustic piano's body. High-performance sustain, soft and sostenuto pedals offer weighted feel, damper modeling and support for traditional pedal techniques.

The GP-9 features the Piano Reality Concert projection sound system, where multi-channel amplification, premium audio circuitry and advanced sonic processing come together for a full-surround piano experience. Carefully tuned elements deliver the same bold and immersive sound presentation as a concert grand in a performance hall. Notes naturally move across the sound field in front of the player, mirroring the physical string positions on an acoustic grand's soundboard.

GP-9M Digital Piano

The GP-9M includes the same flagship sound and features as its sister model, the GP-9, while adding a self-playing moving key function, professional audio outputs and a microphone input for singing along through the onboard speaker system. This makes it an ideal choice for performance venues, commercial establishments and homeowners looking for the ultimate piano entertainment showcase.

GP-6 Digital Piano

With its striking baby grand cabinet and high-gloss ebony or polished white finish, the GP-6 offers a majestic piano presence in a reduced footprint compared to a larger grand piano. And while the size may be streamlined, this instrument delivers the no-compromise performance of a full-scale instrument.

The GP-6 features the Piano Reality Premium modeling sound engine and keyboard for an exceptional piano experience with unlimited polyphony. The Piano Reality Premium projection sound system delivers a big acoustic voice from the smaller cabinet, enveloping the space around the instrument with immersive and inspiring tones.

GP-3 Digital Piano

The GP-3 is the most compact and affordable model in the GP series. With its Piano Reality Standard sound engine and keyboard, this unique instrument offers superior piano performance in an elegant low-profile design that makes a statement in any living space. With a front-to-back depth of just 698 mm/27.5 inches, it easily fits where larger pianos can't. The striking black gloss finish, classic curves and fine details convey sophistication and grace, while the slim cabinet offers a commanding presence that belies its modest footprint.

Availability & Pricing

The GP-3 is available in the U.S. now starting at \$3,999.99. The GP-6 and GP-9 will be available in March starting at \$6,299.99 and \$10,999.99, respectively. The GP-9M will be available in May starting at \$18,999.99. Availability for the GP-6, GP-9 and GP-9M white models will roll out in the coming months, beginning in March.

For the full press kit, including hi-res images, specs, and more, click [here](#).

To learn more, visit Roland.com.

**Price at the time of publishing.*

About Roland Corporation

For 50 years, Roland's innovative electronic musical instruments and multimedia products have fueled inspiration in artists and creators around the world. Embraced by hobbyists and professionals alike, the company's trendsetting gear spans multiple categories, from pianos, synthesizers, guitar products, and electronic percussion to DJ controllers, audio/video solutions, livestreaming products, and more. As technology evolves, Roland continues to lead the way for gigging musicians, producers, and beatmakers, providing modern software-based solutions and seamless creative workflows between hardware products, computers, and mobile devices. For more information, visit Roland.com or see your local Roland dealer. Follow us on [Facebook](#), Twitter ([@RolandGlobal](#)), and Instagram ([@RolandGlobal](#)).

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