



Press Release

FOR IMMEDIATE RELEASE

Roland Announces SP-404MKII KDJ Records Limited Edition



Special Collector's Edition of the SP-404MKII Sampler with a Custom Faceplate, Exclusive Sample Banks, and Curated Music from Moodymann and the KDJ Records' Roster

Los Angeles, CA, October 15, 2024 — [Roland](#) announces the [SP-404MKII KDJ Records Limited Edition](#), a signature version of the world's favorite portable sampler. This unique collaboration celebrates the continuing legacy of Kenny Dixon Jr., aka Moodymann, the Detroit music maverick whose influence spans three decades of trailblazing music released on his KDJ Records imprint. Limited to 600 units worldwide, this exclusive drop features an SP-404MKII with a custom aluminum faceplate, new sound banks crafted by the label's roster, and a seven-inch vinyl record and mixtape filled with key selections from the KDJ discography.

Founded in 1994, KDJ Records is a sonic testament to Moodymann's enigmatic musical vision, collaborative spirit, and deep-rooted love for Detroit. Blending soulful electronic sounds with Motor City swagger, KDJ's steady stream of groundbreaking Moodymann albums, 12-inches, and limited-edition pressings have cultivated a global fanbase and influenced a generation of new music makers. Moodymann's creative community—including legends like the late great

Amp Fiddler, Juan Atkins, “Mad” Mike Banks, and label mates Andrés, Rick Wilhite, and Theo Parrish—provides much of the inspiration behind the releases of KDJ and sister label Mahogani Music.

Moodymann beams with pride about the positive opportunities that KDJ Records has created for his local Detroit music community. “30 years of KDJ provided me, personally, a way out. But it also provided a way out for a few other people, for me to turn around and help them as well. The best part of that is I could bring my whole team with me that I grew up with.”

The SP-404MKII KDJ Records Limited Edition comes loaded with ten banks of exclusive samples and patterns, including six new tracks and four modern KDJ classics. From producing and remixing to performing live, these rare pockets allow fans to hitch a ride on Moodymann's musical express.

The sampler features a high-shine aluminum faceplate that radiates the artistic spirit of KDJ Records, making it a visually striking addition to any collection. Along with the SP-404MKII hardware, fans get a seven-inch vinyl record with never-before-heard edits of “I Think of Saturday” and “Hold It Down,” plus a 60-minute mixtape curated by Moodymann himself.

About the SP-404MKII

Roland SP samplers are the bona fide kings of performance-based beatmaking, with deep features and portable designs that fuel the engines of creators on the move. The SP-404MKII is the latest generation model in the long-running series, delivering ultimate performance with the latest tech advancements and updates inspired by the global SP community. Key features include a vivid OLED display, 17 velocity-sensitive RGB pads, extensive onboard effects, versatile power options, and more.

Availability & Pricing

The Roland SP-404MKII KDJ Records Limited Edition is available now in the U.S. for \$599.99.

To learn more, visit [Roland.com](https://roland.com).

**Price at the time of publishing.*

About Roland Corporation

For more than 50 years, Roland's innovative electronic musical instruments and multimedia products have fueled inspiration in artists and creators around the world. Embraced by hobbyists and professionals alike, the company's trendsetting gear spans multiple categories, from pianos, synthesizers, guitar products, drum and percussion products, DJ controllers, audio/video solutions, gaming mixers, livestreaming products, and more. As technology evolves, Roland and its expanding family of brands, including Roland Cloud, BOSS, V-MODA, Drum Workshop (DW), PDP, Latin Percussion (LP), and Slingerland, continue to lead the way for music makers and creators, providing modern solutions and seamless creative workflows between hardware products, computers, and mobile devices. For more information, visit [Roland.com](https://roland.com) or see your local Roland dealer. Follow Roland on [Facebook](https://www.facebook.com/RolandGlobal), Twitter ([@RolandGlobal](https://twitter.com/RolandGlobal)), and Instagram ([@RolandGlobal](https://www.instagram.com/RolandGlobal)).

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