

#### **Press Release**

#### FOR IMMEDIATE RELEASE

# V-MODA Introduces M-100 PRO and M-10 Headphones



New Beat-Tuned Models with Premium Features for Performing DJs

**Los Angeles, CA, June 17, 2025** — V-MODA has added two models to its respected lineup of DJ headphones used by top artists around the world. The  $\underline{\text{M-100 PRO}}$  is the new flagship in the long-running M-100 series for professional DJs, updated with next-generation sound quality and features. The  $\underline{\text{M-10}}$  offers authentic V-MODA performance in a streamlined design for up-and-coming DJs and electronic music performers.

# M-100 PRO Headphones

Since its introduction in 2012, the V-MODA M-100 series has been loved by legions of DJs worldwide for its stylish design and distinctive sonic character. The M-100 PRO carries on the M-100 legacy with evolved tuning and many improvements based on community feedback. Pro performers require top-quality headphones, and the M-100 PRO meets their needs with outstanding sound, comfort, and durability.

The M-100 PRO features ceramic-coated drivers and bass ducts for crystal-clear reproduction of kick drums, hi-hats, and other sounds that define the groove. The closed-back design and comfortable memory foam ear pads provide a wide, punchy soundstage and excellent sound isolation while performing in loud clubs and on booming festival stages.

Swivel ear cups extend the comfort, enabling seamless switching between stereo monitoring and one-ear listening for monitoring other sources and engaging with audiences. Detachable coil (3 m) and straight (1.5 m) cables are included to suit different workflows and gear setups.

The M-100 PRO features the rugged metal frame and signature shields of previous models, enhanced for even greater durability. The foldable design and included carrying pouch take up minimal space while traveling, and the ear cups are now detachable, allowing users to purchase replacements as needed.

# M-10 Headphones

The M-10 embodies the distinctive V-MODA look and sound that's been a DJ favorite for over a decade. Replacing the popular Crossfade LP2 model, these beat-tuned phones provide the deep bass and high-end clarity needed to hone DJ skills and deliver mesmerizing performances.

The M-10's closed-back, over-ear configuration produces an immersive soundstage with excellent sound isolation. Large ear cups with memory foam cushions offer extended comfort, while the solid build will stand up to years of intense music sessions. Detachable coil (3 m) and straight (1.5 m) cables are included, along with a carrying pouch to protect the phones while on the go.

#### **Availability & Pricing**

The V-MODA M-100 PRO will be available for USD \$299.99 and the M-10 for USD \$179.99, both in mid-Q3.

To learn more about the M-100 PRO and M-10 Headphones, visit Roland.com.

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#### About V-MODA

Designed in Milan, engineered in Japan, and made to create, V-MODA is the music lifestyle brand where state-of-the-art tech meets stylish design. Founded in 2004, V-MODA has won multiple accolades for products that have become best-selling fan favorites and are considered essential gear by top performing artists from a variety of genres. V-MODA joined forces with Roland of Japan on 808 Day (August 8, 2016) to redefine and develop the next breakthrough in design-centric music products, with the partnership progressing in 2019 to fully incorporate V-MODA into the Roland family and facilitate a greater vision for the growth of both brands. Crafting with a "creators first" approach, Roland and V-MODA create high-quality audio products made for sound as both the artists and audio engineers intended. Visit <a href="www.v-moda.com">www.v-moda.com</a> follow us on <a href="Facebook">Facebook</a>, Twitter (@VMODA), and Instagram (@VMODA).

#### **About Roland Corporation**

For more than 50 years, Roland's innovative electronic musical instruments and multimedia products have fueled inspiration in artists and creators around the world. Embraced by hobbyists

and professionals alike, the company's trendsetting gear spans multiple categories, from pianos, synthesizers, guitar products, drum and percussion products, DJ controllers, audio/video solutions, gaming mixers, livestreaming products, and more. As technology evolves, Roland and its expanding family of brands, including Roland Cloud, BOSS, V-MODA, Drum Workshop (DW), PDP, Latin Percussion (LP), and Slingerland, continue to lead the way for music makers and creators, providing modern solutions and seamless creative workflows between hardware products, computers, and mobile devices. For more information, visit Roland.com or see your local Roland dealer. Follow Roland on Facebook, Twitter (@RolandGlobal), and Instagram (@RolandGlobal).

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