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ROLAND RE-201 SPACE ECHO TO BE INDUCTED INTO TECHNOLOGY HALL OF FAME

Legendary Effects Unit Recognized for Audio Technology Contributions

Los Angeles, CA, December 17, 2015 — Roland Corporation proudly announces that its legendary RE-201 Space Echo effects unit has been chosen to be inducted into the TECnology Hall of Fame, Class of 2016.

The Hall of Fame, presented by the NAMM Museum of Making Music, honors audio products and innovations that have significantly contributed to the advancement of audio technology. Hosted by audio historian George Petersen, the TECnology Hall of Fame Celebration and Induction will take place at The NAMM Show on Saturday, January 23, 2016, 4pm to 6pm, Master Class Room 202A.

Each year, a panel of audio experts (authors, educators, engineers, facility owners and others) select the inductees. This year's panel commented:

The Roland RE-201 Space Echo was hardly the first tape loop-based delay device, but added sophisticated controls — such as variable tape speeds, three-input mixer, 12 mode settings and a built-in spring reverb — that took it beyond the competition. . .the Space Echo offered a certain sound that soon became a favorite of artists of the time, including Bob Marley, David Bowie and Pink Floyd, and remains a staple in live performance and recorded tracks today, whether from vintage originals or in plug-in form.

Today, this classic effect can be found in the BOSS [RE-20](#) Space Echo twin pedal. Roland and BOSS recreated every sonic detail and nuance so that modern players can experience the beloved echo that made the original so sought after.

To learn more, visit RolandUS.com.

About the TECnology Hall of Fame

Founded in 2004 by George Petersen and presented since 2015 by the NAMM Museum of Making Music, the TECnology Hall of Fame honors and recognizes audio products and innovations that have made a significant contribution to the advancement of audio technology. Inductees to the TECnology Hall of Fame are selected by a panel of more than 50 recognized audio experts, including authors, educators, engineers and other professionals. Products or innovations must be at least 10 years old to be considered for induction.

About Roland Corporation

Roland Corporation is a leading manufacturer and distributor of electronic musical instruments, including keyboards and synthesizers, guitar products, electronic percussion, digital recording equipment, amplifiers, audio processors, and multimedia products. With more than 40 years of musical instrument development, Roland sets the standard in music technology for the world to follow. For more information, visit RolandUS.com or see your local Roland dealer.