

Roland Corporation U.S. 5100 S. Eastern Avenue Los Angeles CA 90040-2938  
T: (323) 890-3700 F: (323) 890-3701 [www.Roland.com](http://www.Roland.com)

## FOR IMMEDIATE RELEASE

### Press Contact:

Robert Clyne  
President  
Clyne Media, Inc.  
(615) 662-1616  
[Robert@clynemedia.com](mailto:Robert@clynemedia.com)

### Company Contact:

Rebecca Eaddy  
Global Influencer Relations Manager  
Roland Corporation  
(323) 890-3718  
[rebecca.eaddy@roland.com](mailto:rebecca.eaddy@roland.com)

## ROLAND ANNOUNCES TD-17 SERIES V-DRUMS

*Affordable V-Drums Sets Help Drummers Get Better, Faster with Flagship-Level Sound, Premium Playability, and Bluetooth® Connectivity*

**Los Angeles, CA, May 8, 2018** — Roland announces the [TD-17 series](#), the latest addition to the acclaimed V-Drums lineup. Combining flagship-level sound with newly developed pads, the [TD-17KVX](#), [TD-17KV](#), and [TD-17K-L](#) kits deliver an experience that's authentically close to playing acoustic drums, accurately mirroring the physical movement, stick coordination, and hand/foot control that every drummer needs. They also include integrated access to an array of motivational coaching functions, plus built-in *Bluetooth®* for playing along with songs and video lesson content streamed wirelessly from a smartphone. For home-based players who are serious about taking their drumming to the next level, there's no better choice than a TD-17 series kit.

When using a [TD-17 series](#) instrument, drummers can play with the same techniques they'd use on acoustic drums, freely and without compromise. At the heart of each kit is the new [TD-17](#) sound module, which provides a superior drumming experience with advanced Prismatic Sound Modeling inherited from Roland's top-of-the-line TD-50. Its sounds faithfully reproduce the character and tone of acoustic drums, with lightning-fast response time, wide dynamic range, and natural tonal changes that vary depending on where and how hard the pads are played.

The [TD-17KVX](#) and [TD-17KV](#) kits come with the new [PDX-12 snare pad](#), which features a dual mesh head and large 12-inch playing surface that supports the development of stick control and proper playing techniques. The head tension can be adjusted for satisfying natural rebound, while the height of the snare hoop enables the player to hit open rim shots with a natural stick angle.

The TD-17KVX also includes the new [VH-10 V-Hi-Hat](#), which mounts on an acoustic hi-hat stand and replicates the natural feel and swinging motion of a real hi-hat cymbal. Offering advanced triggering with continuous open/close detection and bow/edge sounds, the VH-10 allows users to execute traditional playing techniques to perfection.

All three kits in the TD-17 series include the new [KD-10 kick pad](#), which combines rock-solid feel with a noise-reducing design that offers quiet operation while playing at home. The KD-10 can be used with any standard kick pedal, and supports dual pedals as well.

The TD-17 module includes 50 ready-to-play kits suitable for any music style, plus a wide range of easy-to-use training functions that encourage skill development and make practice fun and productive. Players can improve their time with various Coach Mode exercises, use the warm-up menu to work through a daily exercise routine, and capture progress with the onboard recorder. And by pairing their smartphone via *Bluetooth*, they can wirelessly stream audio from songs and video lesson content

through the module and play along. The TD-17 also integrates with Melodics for V-Drums, a Windows/Mac software application that offers a growing selection of free drum lessons to develop rhythm, timing, and muscle memory.

To learn more about the TD-17 series V-Drums, visit [Roland.com](http://Roland.com).

-----

**About Roland Corporation**

*Roland Corporation is a leading manufacturer and distributor of electronic musical instruments, including keyboards and synthesizers, guitar products, electronic percussion, digital recording equipment, amplifiers, audio processors, and multimedia products. With more than 40 years of musical instrument development, Roland sets the standard in music technology for the world to follow. For more information, visit [Roland.com](http://Roland.com) or see your local Roland dealer.*

*For high-resolution images of these products, please visit our [press and dealer resources center](#) and visit [here for embeddable videos](#).*