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ROLAND EXHIBITS GO:SERIES PRODUCTS

Portable Musical Series, Including GO:KEYS, GO:PIANO and GO:MIXER, Offers a New Concept for Novices and Music Lovers

CES, Las Vegas, NV, January 8, 2018 — Roland (LVCC Central Hall, Booth #17544) is displaying its GO:SERIES of products, a high-quality yet highly affordable line that makes it easy to create or capture life's musical moments. The series includes the [GO:KEYS](#) Music Creation Keyboard (GO-61K), the [GO:PIANO](#) Digital Piano (GO-61PC) and the [GO:MIXER](#) Audio Mixer for Smartphones. A first for their price point, both keyboard models in the series also offer *Bluetooth*® connectivity for added musical and learning possibilities.

The portable, battery-powered **GO:KEYS** offers music-making possibilities for those interested in creating their own music but have not learned to play piano notes or chords, or even read music. Its unique design offers one-touch operation with a "Loop Mix" feature, in which different instrument patterns are assigned to a range of keys on the keyboard. A simple key-press creates a musical pattern that can be combined with others to create custom grooves while intuitive touch pads enable the sounds to be easily manipulated in real time. Built-in speakers and headphones jack offer on-the-go sound anywhere.

The battery-powered **GO:PIANO** features 61 full-size piano-style keys and high-quality sound derived from Roland's professional digital piano models, all in an affordable package designed for beginners. Included are a variety of instrument sounds such as piano, organs, strings, and more, plus onboard practice features, a sustain pedal, headphones jack for private playing, and a built-in speaker system. The GO:PIANO comes with an education bundle that contains everything needed to get started, including a lesson book and built-in songs from the best-selling *Faber Piano Adventures*®.

GO:MIXER is a compact audio mixer for smartphone video production that is also powered by the smartphone. Compatible with iOS and Android smartphones, it connects digitally with up to five sources via an included cable, providing clear stereo sound that's far better than the phone's built-in mono mic or analog line input. With multiple inputs available, users can connect a mic, musical instruments, and media players, and mix them all together live while they shoot—the ideal solution for adding pro sound to social media videos.

For more information about GO:KEYS (U.S. Street \$299), GO:PIANO (U.S. Street \$329) with education bundle, and GO:MIXER (U.S. Street \$99), please visit Roland.com.

About Roland Corporation

Roland Corporation is a leading manufacturer and distributor of electronic musical instruments, including keyboards and synthesizers, guitar products, electronic percussion, digital recording equipment, amplifiers, audio processors, and multimedia products. With more than 40 years of musical instrument development, Roland sets the standard in music technology for the world to follow. For more information, visit Roland.com or see your local Roland dealer.

For high-resolution images of these products, please visit our [press and dealer resources center](#) and visit [here for embeddable videos](#).