



Press Release

Roland Introduces LX Series Digital Pianos



Elegant New Models Feature Classic Upright Designs and Premium Sound and Playability with Roland's Piano Reality Modeling Technology

Los Angeles, CA, March 12, 2024 — [Roland](#) introduces the [LX-9](#), [LX-6](#), and [LX-5](#), three new models in the company's long-running [LX series](#) of premium digital pianos. Each model features a classic upright look, authentic grand sound and playability, and a streamlined design that radiates sophistication in any setting. LX pianos offer a harmonious balance of elegance and convenience, supported by a range of powerful digital features that ignite passions for learning and daily musical enjoyment.

The LX series leverages advanced technologies and decades of development to deliver a piano experience like no other. Roland's Piano Reality Modeling approach—first introduced with the GP grand piano series—recreates the complex tone-generation process of an acoustic piano at every level, putting beautifully rich sound, inspiring response, and limitless expression under the player's fingers.

Each LX model features an 88-note hammer action keyboard with escapement and hybrid wood/molded key construction. The LX-9 and LX-6 offer the same extended key length as an acoustic grand, allowing for the natural hand position and precise articulation that advanced players require during demanding technical passages. The flagship LX-9 also integrates haptic

technology into the keyboard, which replicates the subtle physical vibrations felt when playing an acoustic grand piano.

The keyboard and pedals on the LX series work in harmony with the sound engine to deliver an immersive playing experience. Pioneering keyboard sensing advancements and intelligent algorithms accelerate the sensing speed as needed, giving the player access to an unlimited range of tonal colors. Precision-crafted damper, soft, and sostenuto pedals support all traditional techniques, and damper noise and other realistic acoustic elements are replicated by the pedal/modeling sound engine connection.

Each LX model includes a custom multi-channel sound system designed for its unique cabinet. Speakers are carefully positioned to accurately reproduce the rich sound projection characteristics of an acoustic piano, including string and cabinet resonances, subtle hammer noise, and more. Whether playing through the speakers or quietly with headphones, Roland's Piano Reality Ambience lets the user instantly place the piano sound in a variety of virtual environments, from intimate studio spaces to immersive concert halls.

LX pianos offer a multitude of modern features to support learning and musical enjoyment. Users can access deeper settings, play along with streamed music, find digital scores, and more when paired with the Roland Piano App and other music apps via Bluetooth. There's also a Twin Piano mode for same-range duets, an onboard recorder to evaluate progress, and a metronome to hone timing skills.

Available in a range of finish options, LX pianos look at home in every environment. Each model ships in two boxes, allowing for easy installation in any space. Using the powerful [Piano AR](#) tool on the Roland website, a buyer can scan a room with their smartphone and see a visual 3D representation of how the different Roland piano models will appear in their environment.

LX-9

The new gold standard in modern piano design. With refined curves and elegant lines, this premium instrument makes a bold statement in any room. Available in polished ebony, polished white, and charcoal black finishes.

LX-6

The mid-level LX model offers elegant looks and the same stunning sounds as the LX-9 in a smaller design with streamlined features. Available in polished ebony, charcoal black, and dark rosewood finishes.

LX-5

With its space-saving design and flagship-level sounds, the LX-5 is an approachable upright piano that provides a solid foundation for skills to flourish. Available in polished ebony, charcoal black, dark rosewood, and light oak finishes.

Availability & Pricing

The new models in the Roland LX series are now available in the U.S. with prices ranging from \$3,799.99 to \$7,199.99.

To learn more, visit [Roland.com](https://roland.com).

*Price at the time of publishing.

About Roland Corporation

For more than 50 years, Roland's innovative electronic musical instruments and multimedia products have fueled inspiration in artists and creators around the world. Embraced by hobbyists and professionals alike, the company's trendsetting gear spans multiple categories, from pianos, synthesizers, guitar products, drum and percussion products, DJ controllers, audio/video solutions, gaming mixers, livestreaming products, and more. As technology evolves, Roland and its expanding family of brands, including BOSS, V-MODA, Drum Workshop (DW), PDP, Latin Percussion (LP), and Slingerland, continue to lead the way for music makers and creators, providing modern solutions and seamless creative workflows between hardware products, computers, and mobile devices. For more information, visit Roland.com or see your local Roland dealer. Follow Roland on [Facebook](#), Twitter ([@RolandGlobal](#)), and Instagram ([@RolandGlobal](#)).

Press Contact:

Sarah Bellinger
Max Borges Agency
240-483-6671
roland@maxborgesagency.com

Company Contact:

Rebecca Genel
Global PR/Media Relations Manager
Roland Corporation
+1 (323) 890-3718
rebecca.genel@roland.com