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ROLAND EXHIBITS REFRESHED KC KEYBOARD AMPLIFIER SERIES

Industry-Leading Amp Lineup Updated with All-New Models and Enhanced Features

The NAMM Show, Anaheim, CA, January 24, 2018 — Roland (ACC North, Level 2, Exhibit 17420) has refreshed the KC series, the long-running lineup of stage amplifiers for performing keyboardists, and is exhibiting them at the show. For over 20 years, players everywhere have relied on the respected KC-series amps for their powerful high-fidelity sound, onboard mixing features, versatile connectivity, and lasting durability. The six newest KC models carry on the line's time-honored benchmark of quality, while offering updated looks and enhanced features tuned for the needs of today's working musicians.

These [KC amps](#) feature wide-range sound reproduction with two-way speaker systems and Roland's patented twin bass-reflex design for extended low-frequency response without distortion. This makes them ideal for accurately reproducing the full frequency range of all types of keyboards, including 88-note stage pianos, organs, and synthesizers. The amps are also equipped with multiple inputs, mixing capabilities, and versatile DI connections, allowing players to connect and control all their instruments and easily interface with sound systems at different performance venues.

All of the updated KC models are equipped with newly designed speakers for improved sound quality, and the monaural models feature redesigned power amp and power supply sections for increased output power and stability. These enhancements have also reduced the overall weight of the KC-400 and KC-600 models compared to the previous-generation KC-350 and KC-550 models.

The outer appearance of the new KC amps has been refreshed as well. In addition, the input and output jacks have been changed from plastic to metal for increased durability.

The 2017 KC amplifier lineup is now available, and includes six models to support the performing needs of all types of keyboard players:

- **KC-80**—50 watts of power, 10-inch speaker, custom tweeter
- **KC-200**—100 watts of power, 12-inch speaker, custom tweeter
- **KC-400**—150 watts of power, 12-inch speaker, custom tweeter, stereo link capability
- **KC-600**—200 watts of power, 15-inch speaker, custom tweeter, stereo link capability
- **KC-990**—320 watts of stereo power (160 watts x 2), two 12-inch speakers, two custom tweeters, onboard effects (reverb, chorus, tremolo, rotary), stereo link
- **KC-220**—30 watts of stereo power (15 watts x 2), two 6.5-inch speakers, two custom tweeters, chorus and reverb effects, support for battery-powered operation

To learn more about the KC keyboard amplifier series, visit Roland.com.

About Roland Corporation

Roland Corporation is a leading manufacturer and distributor of electronic musical instruments, including keyboards and synthesizers, guitar products, electronic percussion, digital recording equipment, amplifiers, audio processors, and multimedia products. With more than 40 years of musical instrument development, Roland sets the standard in music technology for the world to follow. For more information, visit Roland.com or see your local Roland dealer.

For high-resolution images of these products, please visit our [press and dealer resources center](#) and visit [here for embeddable videos](#).