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## FOR IMMEDIATE RELEASE

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## ROLAND SPD-SX SPECIAL EDITION ON EXHIBIT

### *Enhanced SPD-SX Sampling Pad with Expanded Memory, Sparkling Red Finish, and Bundled Music Production Software*

**The NAMM Show, Anaheim, CA, January 24, 2018** — Roland (ACC North, Level 2, Exhibit 17420) is displaying the SPD-SX Special Edition, an enhanced version of the popular SPD-SX Sampling Pad. The SPD-SX Special Edition offers all the functionality of the standard SPD-SX with greatly expanded onboard storage capacity. Users can store up to 16 GB of samples on board, eliminating the need to carry external memory. The SPD-SX Special Edition also features a distinctive Sparkling Red finish, and includes an Ableton Live Lite software license to maximize music production and sample creation workflow with the instrument.

Roland's SPD-SX Sampling Pad is the professional touring standard for triggering custom samples, loops, and even complete backing tracks. It also supports real-time sample capture via its exclusive Multi-Pad Sampling function. With its expanded memory, the [SPD-SX Special Edition](#) supports up to 50 hours of mono sample storage. This allows busy players to load all the studio-quality WAV samples they need into the instrument, offering greater convenience and versatility when using the sampling pad in different live performance and recording situations.

Integrating the SPD-SX Special Edition with the included Ableton Live Lite music software forms a highly flexible production and sample creation setup. Sounds played in Ableton Live Lite can be sampled in the SPD-SX Special Edition, and sounds played on the pads can be recorded into the software. The SPD-SX Special Edition can also be used as a MIDI pad controller for recording expressive MIDI tracks in Ableton Live Lite or any popular DAW. Connecting the sampling pad to a computer requires only a USB cable.

The SPD-SX Special Edition also comes with Roland's SPD-SX Wave Manager software. Via a friendly interface, users can import audio files directly from the computer to the instrument, assign samples to pads, and easily organize a library with thousands of samples.

To complement its enhanced features, the SPD-SX Special Edition comes in a Sparkling Red finish that offers a distinctive look to set it apart from other gear on stage.

To learn more about the SPD-SX Special Edition Sampling Pad, visit [Roland.com](http://Roland.com).

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**About Roland Corporation**

*Roland Corporation is a leading manufacturer and distributor of electronic musical instruments, including keyboards and synthesizers, guitar products, electronic percussion, digital recording equipment, amplifiers, audio processors, and multimedia products. With more than 40 years of musical instrument development, Roland sets the standard in music technology for the world to follow. For more information, visit [Roland.com](http://Roland.com) or see your local Roland dealer.*

*For high-resolution images of these products, please visit our [press and dealer resources center](#) and visit [here for embeddable videos](#).*