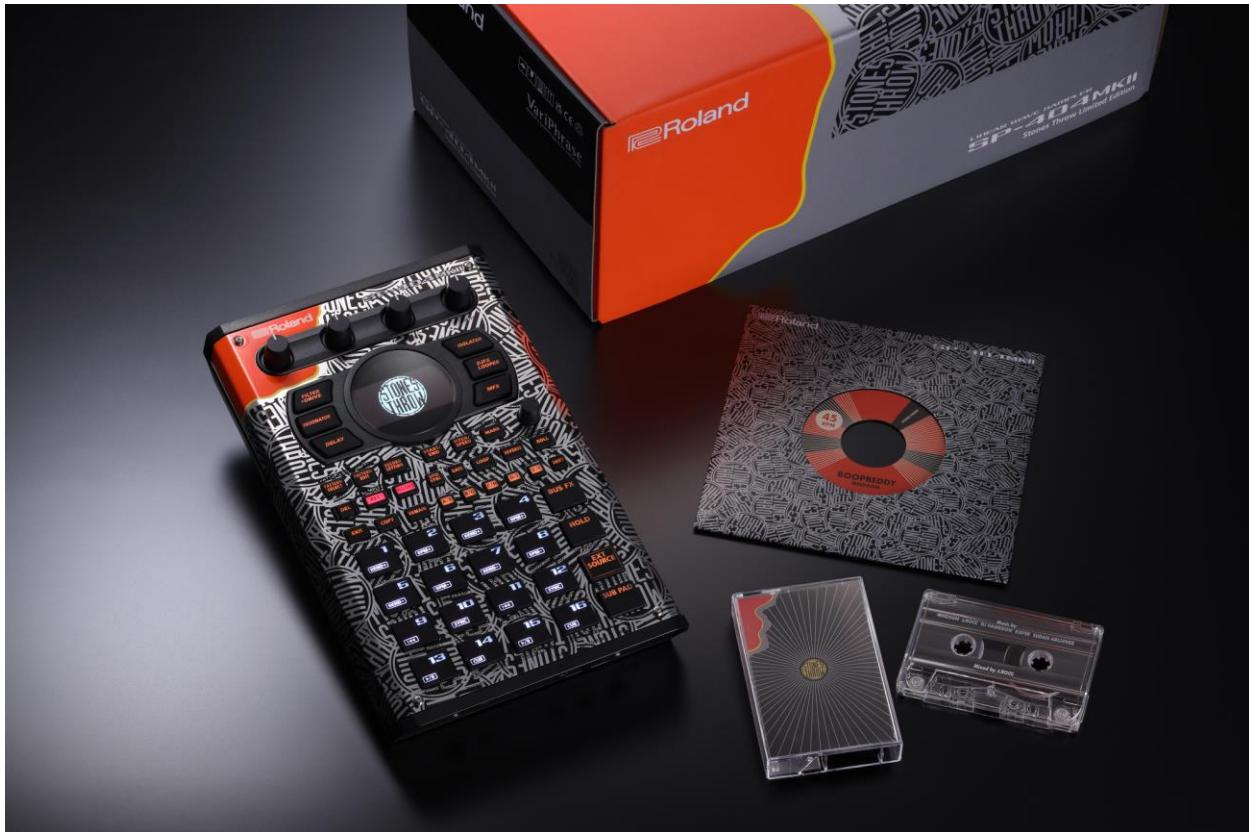




Press Release

Roland Announces SP-404MKII Stones Throw Limited Edition



Special Collector's Version of the SP-404MKII Sampler with Custom Panel Artwork, Exclusive Sample Banks, and New Music Created by the Stones Throw Records' Roster

Los Angeles, CA, Oct. 19 — [Roland](#) announces the [SP-404MKII Stones Throw Limited Edition](#), an exclusive version of the world's favorite portable sampler. Co-curated with Stones Throw Records, this unique SP model collaboration is more than just a tool—it's a work of art. Featuring a high-shine aluminum faceplate with custom artwork, new sound banks crafted by the label's roster, and a collector's package with a seven-inch vinyl record and mixtape, the SP-404MKII Stones Throw Limited Edition celebrates the creative spirit of independent music artists everywhere.

Founded by producer and DJ Peanut Butter Wolf in 1996, Stones Throw Records has built an indie music empire by supporting diverse, cutting-edge artists and spreading the word through vinyl, merch, and events. Touchstone releases include albums by Madvillain, J Dilla, Madlib, NxWorries, Knxwledge, Sudan Archives, Mayer Hawthorne, Dâm-Funk, and Aloe Blacc, all widely considered modern musical masterpieces.

Stones Throw and its artists helped create the blueprint for contemporary independent music culture, and the label's massive influence was spotlighted in the 2014 feature-length documentary *Our Vinyl Weighs a Ton*. Roland SP instruments have been key creative catalysts for the label's roster and fans, who continue to unlock new musical frontiers using the portable samplers' fluid workflow and go-everywhere design.

The SP-404MKII Stones Throw Limited Edition includes ten full banks of brand-new samples and patterns from Kiefer, Sudan Archives, Mndsgn, J.Rocc, and DJ Harrison. This special model also features a custom Stones Throw aluminum faceplate and special packaging designed by Jeff Jank, the legendary art director and illustrator behind the label's most quintessential releases.

The SP-404MKII Stones Throw Limited Edition comes with additional collector's content that's not available anywhere else. There's a seven-inch vinyl record with two certified burners from Kiefer and Mndsgn—constructed using their custom SP sound banks—plus a cassette mixtape by DJ icon J.Rocc with an exclusive 30-minute remix of music from the SP-404MKII x Stones Throw artists.

About the SP-404MKII

Roland SP samplers are the bona fide kings of performance-based beatmaking, with deep features and portable designs that fuel the engines of creators on the move. The SP-404MKII is the latest generation model in the long-running series, delivering ultimate performance with the latest tech advancements and updates inspired by the global SP community. Key features include a vivid OLED display, 17 velocity-sensitive RGB pads, extensive onboard effects, versatile power options, and more.

Availability

To learn more, visit Roland.com.

**Price at the time of publishing.*

About Roland Corporation

For more than 50 years, Roland's innovative electronic musical instruments and multimedia products have fueled inspiration in artists and creators around the world. Embraced by hobbyists and professionals alike, the company's trendsetting gear spans multiple categories, from pianos, synthesizers, guitar products, and electronic percussion to DJ controllers, audio/video solutions, livestreaming products, and more. As technology evolves, Roland continues to lead the way for gigging musicians, producers, and beatmakers, providing modern software-based solutions and seamless creative workflows between hardware products, computers, and mobile devices. For more information, visit Roland.com or see your local Roland dealer. Follow us on [Facebook](#), Twitter (@[RolandGlobal](#)), and Instagram (@[RolandGlobal](#)).

Press Contact:

Sarah Bellinger
Max Borges Agency
240-483-6671
roland@maxborgesagency.com

Company Contact:

Rebecca Genel
Global PR/Media Relations Manager
Roland Corporation
+1 (323) 890-3718
rebecca.genel@roland.com