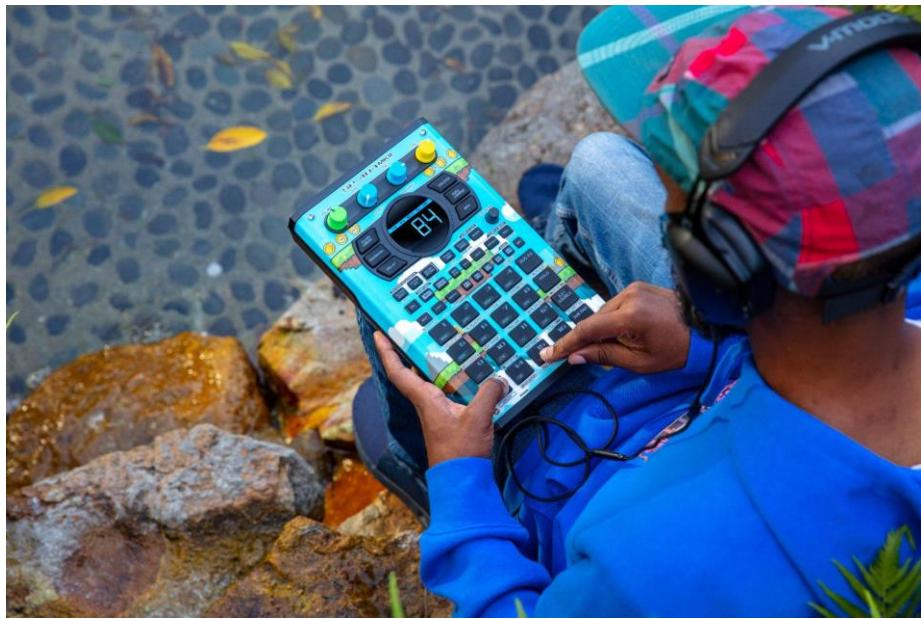




Press Release

Roland and Melodics Announce New Partnership Through Series of Special Beat Maker Sample Packs



Messy Samples by Lionclad is the first of this series, specially designed for the SP-404MKII

Los Angeles, CA, April 27, 2023 — Roland, a leading manufacturer of electronic musical instruments and professional video products, and online music education tool Melodics, announce a new partnership, the Beat Maker Sample Pack x Melodics Series. This series features professionally crafted sample content from global artists, in addition to companion lessons, to help further the development of finger drumming skills on the [SP-404MKII](#) Creative Sampler and Effector, a top instrument for the craft. The first release within this series, [Messy Samples by Lionclad](#), is live today.

Messy Samples by Lionclad features Seoul-based producer Lionclad, who brings her finger drumming expertise to this one-of-a-kind sample selection. Users can enjoy a library of pre-recorded lo-fi backbeats, chill hip-hop groovers, and off-kilter rhythms, or use the sample material to create new remixes and compositions. This sample pack is available as a project, ready to load in the SP-404MKII with samples and patterns arranged in eight banks of ready-to-play loops and one-shot samples.

The 128 DAW-ready WAV files can also be imported into users' favorite music production software and hardware samplers, and files are clearly labeled with tempo and key information to help streamline workflow.

In addition to Messy Samples by Lionclad, there will be five future beat maker sample packs through this partnership, each of which will include Melodics lessons that work exclusively with the SP-404MKII. Melodics lessons give finger drummers direct feedback on their rhythm and timing through a desktop and iPad app that behaves like a mix between Duolingo and Guitar Hero.

Roland and Melodics began their partnership in 2018 with Melodics for V-Drums, a desktop app with an ever-expanding range of premium lesson content and integrated communication with Roland V-Drum sound modules. Melodics offers Roland drummers a unique visual approach to music education with finger drumming and electronic percussion courses based on modern music styles. The partnership expands through the launch of the Beat Maker Sample Pack x Melodics Series, with the goal of expanding users' finger drumming capabilities on the SP-404MKII.

Availability

Messy Samples by Lionclad is available for free with a Roland account through Roland Cloud Manager. After downloading the pack, visit the [SP-404MKII x Melodics](#) page to access two free companion lessons specially created for this collection and the SP-404MKII hardware.

This and future releases within the Beat Maker Sample Pack x Melodics Series will be compatible with Roland hardware that supports sample imports, and will offer companion lessons through Melodics.

To learn more, visit [Roland.com](#).

The press kit includes hi-res images and is available [here](#).

About Roland Corporation

For 50 years, Roland's innovative electronic musical instruments and multimedia products have fueled inspiration in artists and creators around the world. Embraced by hobbyists and professionals alike, the company's trendsetting gear spans multiple categories, from pianos, synthesizers, guitar products, and electronic percussion to DJ controllers, audio/video solutions, livestreaming products, and more. As technology evolves, Roland continues to lead the way for gigging musicians, producers, and beatmakers, providing modern software-based solutions and seamless creative workflows between hardware products, computers, and mobile devices. For more information, visit [Roland.com](#) or see your local Roland dealer. Follow us on [Facebook](#), Twitter ([@RolandGlobal](#)), and Instagram ([@RolandGlobal](#)).

About Melodics

Melodics offers a unique visual approach to music education with finger drumming and electronic percussion courses and a diverse keyboard education curriculum based on modern music styles. Roland's partnership with Melodics began in 2018 with Melodics for V-Drums, a desktop app with an ever-expanding range of premium lesson content and integrated communication with Roland V-Drums sound modules. The collaboration grows with the Beat Maker Sample Pack x Melodics Series, which features professionally crafted sample content and companion lessons to help develop finger drumming skills on the Roland SP-404MKII.

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